



S.A.S. GOVERNMENT DEGREE COLLEGE

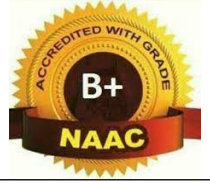
(AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)

Present: Dr K VASUDHA, M.Sc, Ph.D.

Phone: **08818252189**,

E-mail: narayanapuram.jkc@gmail.com

NARAYANAPURAM, ELURU DISTRICT-534406



2-DAY NATIONAL SEMINAR

ON

**“BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION:
METHODS, ETHICS AND IMPACT”**

UNDER PM USHA SCHEME

FEB-27TH AND FEB 28TH 2026



Welcome



TWO-DAY NATIONAL SEMINAR ON

Building Research Competence In Higher Education : Methods, Ethics And Impact

ON 27 - 28 FEBRUARY 2026

Organised By
Department of Economics & Commerce



Incollabrations with
Black Bucks Education Private Limited



S.A.S. GOVERNMENT DEGREE COLLEGE

(Affiliated to Adikavi Nannaya University Rajamahendravaram)

NARAYANAPURAM - ELURU DISTRICT





Chief Patron
Dr. Narayana Bharat Gupta IAS
Director of Collegiate Education, A.P



Patron
Dr. Ch. Krishna
Joint Director, CCE, A.P



Co Patron
Dr. P.V. Krishna JI
RJDCE Zone - I&II



AGO, CCE
Dr. Ch. Tulasi Mastanamma
Vijayawada



Principal
Dr. K. Vasudha
SAS GDC, Narayanapuram



DR.K.VASUDHA
M.SC.PH.D
PRINCIPAL
SAS GDC NRPM



DR.P.BABU RAO GARU
PM USHA COORDINATOR



SMT.G.NIRMALA JYOTHI
CONVENER



SRI.D.REDDIAH GARU
VICE PRINCIPAL
ORGANIZING SECRETARY



DR.KONDA RAVI
GARU
ACCADEMIC COORDINATAR



SRI.GUNDA RAMA MOHAN RAO
HEAD,DEPARTMENT OF COMMERCE
CO-CONVENER



S.A.S.GOVERNMENT DEGREE COLLEGE

(Affiliated to Adikavinannaya University, Rajamahendravaram)

Narayanapuram, Eluru District, A.P. – 534406

**TWO-DAY NATIONAL SEMINAR ON
BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION:
METHODS, ETHICS AND IMPACT**

on **27 - 28 February 2026**

Organised by **Departments of Economics & Commerce**

Incollaboration with

BLACK BUCKS EDUCATION PRIVATE LIMITED



The brochure for the Two-Day National Seminar organized by the Department of Economics and Department of Commerce, SAS Government Degree College, Narayanapuram under the PM-USHA Scheme was formally distributed at the Government Arts College, Rajahmundry.

The brochure distribution program was conducted under the esteemed chairmanship of Dr. K. Vasudha, Principal, and SAS GDC Narayanapuram. During the visit, the seminar brochure was shared with faculty members and academicians of the college to invite their participation and encourage the submission of research papers for the national seminar.

The initiative aimed to promote academic collaboration, research participation, and awareness about the seminar among scholars and students, thereby strengthening research culture in higher education institutions.



S.A.S.GOVERNMENT DEGREE COLLEGE

(Affiliated to Adikavina Nannaya University, Rajamahendravaram)

Narayanapuram, Eluru District, A.P. – 534406

TWO-DAY NATIONAL SEMINAR ON

BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION:

METHODS, ETHICS AND IMPACT

on **27 - 28 February 2026**

Organised by **Departments of Economics & Commerce**

Incollaboration with

BLACKBUCKS EDUCATION PRIVATE LIMITED



Chief patron

Dr. Narayana Bharat Gupta IAS

Director of Collegiate Education, A.P.



Patron

Dr. Ch. Krishna

Joint Director, CCE A.P.



Co Patron

Dr. P. V. Krishna Ji

R/DCE Zone - I & II



AGO,CCE

Dr. Ch. Tulasi Mastanamma

Vijayawada



Principal

Dr. K. Vasudha

SAS GDC Narayanapuram

Convener

Smt. G. Nirmala Jyothi, Hod, Department of Economics

Co-convener

Sri. G. Ramamohan Rao, Hod, Department of Commerce

Organizing Secretary

Sri D. Reddiah, Vice Principal and IQAC Co-ordinator

Organizing Committee

Dr. P. Babu Rao, PM Usha Co-ordinator

Dr. K. Ravi, Academic Co-ordinator

Dr. B. Venkateswarlu Reddy, Lecturer in Physics

Smt. Sk. Ayisha, Lecturer in Botany

Dr. M. Subba Rao, Lecturer in Economics

Sri. B. Venkateswara Rao, Lecturer in Zoology

Sri. S. V Raghunath, Lecturer in Commerce

Smt. I. Lavanta, Lecturer in Commerce

Sri.Y. Maneendra Rao, Lecturer in Politics

Sri. P. Satya Krishna, Lecturer in History

Kum.Yashitha, Lecturer In Computer Science

Sri. M.Sukumar, Physical Director

Sri. Thote Gabreyelu, Librarian

Smt. G. Kalyani, Sr Asst

Smt. M. Durgamma, Jr Asst

Smt. P. Dhana Lakshmi, Jr Asst

Sri. R.V. Sri Nagesh, Record Asst

Sri. M. Srinivas, Record Asst

Sri. P. Satya Narayana, Record Asst

Sri. K. Subramanyam, Office Asst

Sri. G. Lakshmana Rao, Office Asst

ADVISORY COMMITTEE

Dr.N.Venkateswara Rao, Principal, Drg Gdc, Tadepalligudem

Dr.G.Giri Babu, Principal, Gdc, Eluru

Dr.K.Ratna Manikyam, Principl, Gdc, Chinturu

Dr.P.Nirmala Kumari, Principal, Schvpmr Gdc Ganapavaram

Dr.J.Pandu Ranga Rao, Lec In Commerce, Pr College, Kakinada

CLICK HERE

[Click Here to Register](#)

[https://docs.google.com/forms/d/e/1FAIpQLSd03SXHyv](https://docs.google.com/forms/d/e/1FAIpQLSd03SXHyvTfcRhS40u8oyfSrnCPgVRmS-4T3MF6SUBNyH-hDQ/vi)

[TfcRhS40u8oyfSrnCPgVRmS-4T3MF6SUBNyH-hDQ/vi](https://docs.google.com/forms/d/e/1FAIpQLSd03SXHyvTfcRhS40u8oyfSrnCPgVRmS-4T3MF6SUBNyH-hDQ/vi)

[ewform?usp=header](#)

PAYMENT DETAILS:

Faculty/Research scholar
without publication : ₹ 300/-

Faculty /Research scholar
with publication : ₹1000/-
(Soft Copy only)

Student: ₹ 100/-

Participant from Industry: 500/-

ACCOUNT NUMBER

027912010001603

IFSC CODE : UBIN0802794



Address for Correspondence

S.A.S.GOVERNMENT DEGREE COLLEGE

Narayanapuram, Eluru District, A.P. – 534406

Phone No.: 94414 18210 / 73309 25973

ABOUT THE COMMERCE DEPARTMENT

The Department of Commerce has been offering Commerce for B.Com (General) at the undergraduate level since its establishment in 1972. Regular field and industrial visits are an integral part of the curriculum to provide students with practical exposure to real-world environments. The department is supported by three well-qualified and experienced faculty members committed to academic excellence and knowledge dissemination. Faculty members actively serve as resource persons and participate in national and international seminars. Guest lectures are regularly organized to familiarize students with the latest trends in commerce and research. The department is equipped with a well-established computer lab with LCD and internet facilities for effective teaching and presentations. Innovative teaching-learning methodologies are adopted to enrich student learning. District-level seminars with eminent professionals from corporate and professional fields are organized for practical subjects. The department emphasizes holistic development by encouraging participation in NSS, Swachh Bharat, cultural activities, sports, and competitions. Remedial teaching, mentoring, internships, projects, and placement support through JKC ensure strong academic progress, higher studies, and employability cell.

ABOUT THE ECONOMICS DEPARTMENT

The Department of Economics has been imparting instruction in Economics to the students of I, II-, and III-year B.A. degree classes since its establishment in 1972 under the affiliation of Adikavi Nannaya University, Rajahmundry, East Godavari District, Andhra Pradesh. The department has been supported by around four efficient and dedicated lecturers who have consistently contributed to the academic growth of students. With their vast knowledge and teaching experience, the faculty members encourage critical thinking and analytical skills among learners. The department focuses on building a strong foundation in economic theory and its practical applications. Faculty members guide students in understanding contemporary economic issues and policies. The department strives to maintain academic excellence through effective teaching and continuous mentoring of students.

GUIDELINES FOR PUBLICATION

Authors are invited to submit their original research/ review for presentation. Abstracts should be limited to 300 words and prepared in Times New Roman, 12 point font with 1.5 line spacing, and submitted in .doc/.docx format only. Each abstract must include the paper title, author names with the presenting author underlined, institutional affiliation(s), and the corresponding author's email ID.

The last date for full paper submission is 26th February 2026. All submissions will undergo peer review, Accepted Papers will be published in referred ISSN Journal. Abstracts and full papers submit to: sasgdcnrmcommerceseminar@gmail.com.

The last date for submission of abstracts is 23rd February 2026 and for full-length papers is 26th February 2026

RESOURCE PERSONS

Prof. K. Madhu Babu,

HOD Department of Economics
ANU College of Arts, Commerce & Law
Acharya Nagarjuna University



Prof. N. Udaya Bhaskar

Head and Chairman BoS,
DCMS, Adikavi Nannaya University,
AP



Prof. Dr. V. Tulasi Das, MBA, MHRM, M.Phil, Ph.D,

Professor, Dept. of MBA (HRM)
Acharya Nagarjuna University,



Dr. J. Sarala Jhansi Rani M. Com, M. Phil, Ph.D, APSET

Department of commerce Government Degree College,
Huzurabad, Karimnagar Dt, Telangana



Dr. Kappa Kondal

Assistant Professor
Central University of Tamil Nadu (CUTN)



Dr. Ajjarapu Alimelu Annapurna

Lecturer in Commerce, IQAC Coordinator,
Government College Autonomous Rajamundry, AP



Dr B Ravi Kumar

Associate Professor,
Akal University Punjab, India.



Dr.I.V.Narayana

Asst Professor of Commerce
S.C.I.M Govt College (A),
Tanjuku



ABOUT COLLEGE

Sri Aravinda Sathajayanthi Government Degree College (S.A.S. Government Degree College), Narayanapuram is located between serene Krishna and Godavari rivers on the Chennai- Kolkata National Highway No.16, in Eluru District of Andhra Pradesh state. The college was established during 1972-73 by a trust – namely, "Sri Chintalapati Bapiraju Dharma Samstha," Chinaindrakolanu, West Godavari District, Andhra Pradesh in order to cater to the educational needs of the students in the region. The college was physically taken over by the Government on 9 April. The college was accredited 'B' grade by NAAC with 2.11 grade points during 2008. The college was accredited grade 'B+' grade by NAAC in 2024-25. The college was included in the list of colleges prepared under section 2 (f) of the UGC Act 1956 under the head Government colleges teaching up to Bachelors degree vide UGC F.No.8- 99/2012 (CPP-I/C), Dt.9 November 2012. The affiliation of the college was shifted from Andhra University, Visakhapatnam to Adikavi Nannaya University, Rajahmundry during the year 2012-13. The college was accorded permanent affiliation status by Adikavi Nannaya University, Rajahmundry during the year 2015-16 vide V.C. proceedings No. ANUR/CDC/permanent affiliation 2015-16/04, Dt.17.12.2015. The College was accorded 12 (B) status by UGC during the academic year 2018-19 vide proc. No F.No.8-176/2019(CPPI/C) .Dt.19.03.2019.

ABOUT THE SEMINAR

The Two Days National Seminar under the PM USHA Scheme on "Building Research Competence in Higher Education: Methods, Ethics and Impact" organized with the objective of strengthening research capabilities among faculty members, research scholars, and students. The seminar provides a comprehensive platform to discuss contemporary research methodologies, ethical practices in academic research, and the societal and academic impact of quality research. Eminent resource persons share their expertise through insightful sessions, encouraging participants to adopt rigorous, ethical, and impactful research practices. The seminar fosters academic interaction, critical thinking, and knowledge exchange, thereby contributing significantly to the promotion of a strong research culture in higher education institutions.

THEME OF THE SEMINAR

The theme "Building Research Competence in Higher Education: Methods, Ethics and Impact" emphasizes the need to strengthen research skills and scholarly practices among academicians and students. It highlights the importance of adopting appropriate research methodologies to ensure accuracy and reliability in research outcomes. The theme underscores ethical standards such as integrity, originality, and accountability in academic research. It also focuses on the role of research in addressing societal needs and contributing to sustainable development. By promoting ethical and methodical research practices, the theme encourages quality publications and innovation. It fosters a culture of critical inquiry and lifelong learning in higher education institutions. Overall, the theme aims to enhance the academic and social impact of research.

Sub-Themes for National Seminar

1. Emerging Research Methodologies in Higher Education
2. Interdisciplinary Research: Bridging Science, Commerce, and Humanities
3. Qualitative vs Quantitative Research – Trends and Applications
4. Use of ICT and Digital Tools in Academic Research
5. Research Ethics, Plagiarism, and Academic Integrity
6. Role of Institutional Ethics Committees in Research Quality
7. Data Analysis Techniques using SPSS, R, Python & AI Tools
8. Publication Ethics and Scopus/UGC Care Listed Journals
9. Research Proposal Writing and Funding Opportunities (ICSSR, UGC, DST, etc.)
10. Outcome-Based Research for Societal Development
11. Innovation, IPR, Patents, and Start-up Research Culture
12. Action Research in Teaching–Learning Process
13. Community-Based Research and Social Impact
14. Sustainable Development Goals (SDGs) and Academic Research
15. Industry–Academia Collaboration for Applied Research
16. Case Study Method in Commerce and Management Research
17. Use of Big Data and Analytics in Research
18. Gender Sensitivity and Inclusiveness in Research Practices
19. Writing Research Papers, Theses, and Dissertations Effectively
20. NAAC, NIRF, and Research Metrics: Enhancing Institutional Ranking.



S.A.S.GOVERNMENT DEGREE COLLEGE

(AFFILIATED TO ADIKAVINANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)

Present: Dr K VASUDHA, M.Sc, Ph.D.

Phone: 08818252189, E-mail: narayanapuram.jkc@gmail.com

NARAYANAPURAM, ELURU DISTRICT-534406



2-DAY NATIONAL SEMINAR UNDER PM-USHA SCHEME

ORGANIZED BY

DEPARTMENT OF ECONOMICS & DEPARTMENT OF COMMERCE

INAUGURAL SESSION – PROGRAMME SHEET

@@@@@@@

INVITATION BY Dr.KONDA RAVI GARU ,ACADEMIC CO-ORDINATOR

Day-1: 27th February 2026

Time: 10:00 AM

Venue: Seminar Hall, SAS GDC Narayanapuram

LIST OF INVITEES ON THE DIAS [GUEST OF HONOURS]

1. Dr.K.VASUDHA GARU HONBLE PRINCIPAL SAS GDC NRPM

2. CHIEF GUEST-

3. Prof.Dr.K.Madhu Babu Garu

HOD Department of Economics

ANU College of Arts, Commerce & Law

Acharya Nagarjuna University

4. Prof. N. Udaya Bhaskar GARU

Head and Chairman

DCMS, Adikavi Nannaya University-AP

5. Prof. Dr. V. Tulasi Das GARU

MBA, MHRM, M. Phil, Ph.D

Dept of MBA (HRM)

Acharya Nagarjuna University

6. Dr. J. Sarala Jhansi Rani GARU

M.Com, M. Phil, Ph. D, APSET

Associate Professor,

Department of Commerce

GDC, Huzurabad, Karimnagar Dist Telangana

✓ 7. Dr. K. Kondal Garu

Assistant Professor

Central University of

Tamil Nadu [CUTN]

✓ 8. SMT. G. NIRMALA JYOTHI GARU

CONVENER, SAS GDC, NRPM

✓ 9. Dr. P. BABU RAO GARU

PM -USHA COORDINATOR

✓ 9. SRI D. REDDIAH GARU

ORGANIZING SECRETARY

SAS GDC NRPM

✓ 10. SRI G. RAMA MOHAN RAO

CO-CONVENER SAS GDC NRPM

PROGRAMME SCHEDULE

1. **Invitation Song**
By Students of SAS GDC Narayanapuram
2. **Lighting of the Lamp**
By Dignitaries on the Dais
3. **CHAIR PERSONS MESSAGE**
✓ DR.K.VASUDHA
PRINCIPAI SAS GDC,NRPM
4. **OPENING REMARKS BY Dr.CH.KRISHNA**
JOINT DIRECTOR OF CCE,A.P
5. **A GLIMPSE ON SEMINAR by**
6. **Sri.D.Reddiah Garu**
Organizing Secretary
7. **Address by Resource Persons**
8. **Resource Person – I**
✓ *Prof. K. Madhu Babu GARU*

- Resource Person – II**
✓ *Prof. N. Udaya Bhaskar GARU*

- Resource Person – III**
Prof.Dr.V.Tulasi Das GARU

- Resource Person – IV**
✓ *Dr.J.Sarala Jhansi Rani GARU*

9. **Release of Seminar Souvenir**
10. **Felicitation of Dignitaries**
11. **Vote of Thanks**
SRI.REDDIAH GARU
12. **National Anthem**

PROGRAMME SCHEDULE

PM USHA Sponsored Two-Day National Seminar on
 “Building Research Competence in Higher Education: Methods, Ethics and Impact.”

[BRCHE: METHODS, ETHICS AND IMPACT-2026]

27TH& 28TH FEBRUARY, 2026

Venue: SEMINAR HALL, SAS GOVT DEGREE COLLEGE, NRPM

ON 27TH FEBRUARY, 2026

Time Schedule	Event	TOPICS COVERING
9.30 AM -10.00AM	REGISTRATION	
10.00AM - 10.30 AM	INAUGURAL FUNCTION	
10.30AM— 11.30PM	ACADEMIC SESSION-I	KEY NOTE ADDRESS— Prof. K. Madhu Babu HOD Department of Economics ANU College of Arts, Commerce & Law Acharya Nagarjuna University
11.30 AM -11.45AM TEA BREAK		
11.45PM - 12.45PM	ACADEMIC SESSION-I	INVITED TALK BY - Prof. N. Udaya Bhaskar Head and Chairman BOS DCMS, Adikavi Nannaya University-AP <ul style="list-style-type: none"> Research Proposal Writing and Funding Opportunities (ICSSR, UGC, DST, etc.) Action Research in Teaching-Learning Process
12.45PM— 01.45PM	ACADEMIC SESSION-II	INVITED TALK BY—Prof.Dr.V.Tulasi Das MBA,MHRM,M.Phil,Ph.D, Dept of MBA (HRM) Acharya Nagarjuna University <ul style="list-style-type: none"> Interdisciplinary Research: Bridging Science, Commerce, and Humanities Case Study Method in Commerce and Management Research Writing Research Papers, Theses, and Dissertations Effectively
1.45 PM -02.45PM LUNCH BREAK		
2.45PM — 3.45PM	ACADEMIC SESSION-II	INVITED TALK BY— Dr.J.Sarala Jhansi Rani M.Com, M. Phil, Ph. D,APSET Associate Professor, Department of Commerce GDC,Huzurabad,KarimnagarDist Telangana <ul style="list-style-type: none"> Emerging Research Methodologies in Higher Education Research Ethics, Plagiarism, and Academic Integrity Role of Institutional Ethics Committees in Research Quality
3.45PM—4.00PM TEA BREAK		
4.00PM TO 5.00 PM	ORAL PRESENTATIONSESSION/POSTER PRESENTATION SESSION	

Organized by: Department of Economics and Commerce and SAS GDC NRPM STAFF

ON 28th FEBRUARY, 2026

Time Schedule	Event	TOPIC COVERING
ACADEMIC SESSION-I 10 AM -- 11 AM	INVITED TALK BY Dr.k.Kondal Garu Assistant Professor Central University of Tamil Nadu[CUTN]	<ul style="list-style-type: none"> • Community-Based Research and Social Impact • Gender Sensitivity and Inclusiveness in Research Practices • NAAC, NIRF, and Research Metrics: Enhancing Institutional Ranking
11 AM -11.15AM TEA BREAK		
11.15AM— 12.15PM	INVITED TALK BY Dr.Ajjarapu Alimelu Annapurna Garu Lecturer in Commerce,IQAC Coordinator Government College,AutonomousRajamundry	<ul style="list-style-type: none"> • Outcome-Based Research for Societal Development • Sustainable Development Goals (SDGs) and Academic Research • Industry–Academia Collaboration for Applied Research
12.15PM - 1.15PM	INVITED TALK BY Dr.Ravikumarbommisetti Associate Professor Akal University Talwandi Sabo, Bathinda,Punjab India-151302	<ul style="list-style-type: none"> • Publication Ethics and Scopus/UGC Care Listed Journals • Innovation, IPR, Patents, and Start-up Research Culture • Use of Big Data and Analytics in Research
1.15 PM -02.15PM LUNCH BREAK		
02.15PM— 03.15PM	ACADEMIC SESSION-II INVITED TALK BY Dr. I.V Narayana Asst Professor S.C.I.M Govt College(A), TANUKU	<ul style="list-style-type: none"> • Qualitative vs.Quantitative Research – Trends and Applications • Use of ICT and Digital Tools in Academic Research • Data Analysis Techniques using SPSS, R, Python & AI Tools
3.15PM —4.00PM	ORAL PRESENTATIONSESSION/POSTER PRESENTATION SESSION	
4.00PM—4.15PM	TEA BREAK	
4.15PM TO 5.00PM	VALIDICTORY FUNCTION	

REPORT ON

TWO-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY ,2026 ORGANIZED BY THE DEPARTMENT OF ECONOMICS AND DEPARTMENT OF COMMERCE, SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM UNDER THE PM-USHA SCHEME

DAY-1: 27-02-2026

INVITING ON THE DIAS



At the inaugural session of the **Two-Day National Seminar** organized by the **Department of Economics and Department of Commerce** under the **PM-USHA Scheme**, the dignitaries were formally invited onto the dais by **Dr. Konda Ravi GARU**, Academic Coordinator. The seminar was conducted at **SEMINAR HALL SAS GDC, NRPM**.

He respectfully invited the **Hon'ble Principal Dr. K. Vasudha** to preside over the function. The distinguished resource persons and keynote speaker invited to the dais included **Dr. K. Madhu Babu, Prof. Dr. V. Tulasi Das, Prof. N. Udaya Bhaskar, Dr. J. Sarala Jhansi Rani, and Dr. K. Kondal**.

He also invited **Dr. P. Babu Rao, Smt. G. Nirmala Jyothi, Sri D. Reddiah, and Sri Gunda Rama Mohan Rao**, along with other faculty members who played an important role in organizing the seminar.

The invitation to the dais marked the formal commencement of the seminar proceedings and reflected the collective academic spirit and cooperation among the organizers and participants.

LIGHTNING OF THE LAMP ***27-02-2026-FRIDAY***



ABOUT LIGHTNING OF THE LAMP

The **Two-Day National Seminar** organized by the **Department of Economics and Department of Commerce, SAS Government Degree College, Narayanapuram** under the **PM-USHA Scheme** began with the traditional **lighting of the ceremonial lamp**, symbolizing the dispelling of ignorance and the beginning of knowledge sharing.

The ceremonial lamp was lit by the **Keynote Speaker Dr. K. Madhu Babu**, along with distinguished academicians **Prof. Dr. V. Tulasi Das**, Department of MBA (HRM), and **Prof. N. Udaya Bhaskar**. The ceremony was also joined by the **PM-USHA Coordinator, Convener, Co-Convener, Organizing Secretary, and other faculty members**, reflecting the collective spirit of academic collaboration.

The event was held at **Government Arts College, Rajahmundry** under the esteemed chairmanship of **Dr. K. Vasudha**, Principal of SAS GDC Narayanapuram. The lamp-lighting ceremony marked the formal inauguration of the seminar and set an inspiring tone for the scholarly discussions and research presentations that followed.

OPENING MESSAGES

Opening Message BY

Dr. Narayana Bharath Gupta GARU
Chief Patron

Director of Collegiate Education, Andhra Pradesh

I am delighted to know that the **Department of Economics and Department of Commerce of SAS Government Degree College Narayanapuram** are organizing a **Two-Day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact”** on **27th and 28th February 2026** at the Seminar Hall of the college. This academic programme is being conducted under the **PM-USHA Scheme** in collaboration with **Black Bucks Educational Private Limited**.



Research plays a vital role in strengthening the quality of higher education and in promoting innovation, critical thinking, and evidence-based knowledge. In the contemporary academic environment, it is essential for institutions to develop strong research capabilities among faculty members and students. The theme of this seminar is highly significant as it focuses on research methodology, ethical standards, and the broader impact of research on society and policy-making.

I appreciate the initiative taken by the organizers in providing a platform for academicians, researchers, and students to exchange ideas and discuss emerging trends in research. Such academic interactions encourage collaborative learning and help in building a vibrant research culture in higher education institutions.

I congratulate the Principal, faculty members, and organizing committee of the Departments of Economics and Commerce for their sincere efforts in conducting this seminar. I am confident that the deliberations and discussions during this programme will greatly benefit the participants and contribute to the advancement of research in higher education.

I convey my best wishes for the grand success of the seminar.

Dr. Narayana Bharath Gupta, IAS
Director of Collegiate Education
Government of Andhra Pradesh



Patron
Dr. Ch. Krishna
Joint Director, CCE, A.P

Opening Message

BY

Dr. Ch. Krishna
Patron
Commissionerate of Collegiate Education,
Andhra Pradesh

I am pleased to learn that the **Department of Economics and Department of Commerce** of **SAS Government Degree College Narayanapuram** are organizing a **Two-Day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact”** on **27th and 28th February 2026** at the Seminar Hall of the college. The seminar is being conducted under the **PM-USHA Scheme** in collaboration with **Black Bucks Educational Private Limited**.

Research competence is an essential pillar of quality higher education. Developing sound research methodology, maintaining ethical standards, and ensuring the societal relevance of research outcomes are crucial for academic growth and innovation. In this context, the theme of the seminar is highly appropriate and timely, as it encourages scholars and academicians to focus on strengthening research capabilities and promoting responsible research practices.

I appreciate the initiative taken by the organizers in creating a platform where academicians, researchers, and students can interact, share knowledge, and discuss contemporary research issues. Such seminars play a significant role in enhancing academic excellence and nurturing a vibrant research culture within higher education institutions.

I congratulate the Principal, faculty members, and organizing committee of the Departments of Economics and Commerce for their dedicated efforts in organizing this academic event. I am confident that the seminar will provide valuable insights and meaningful discussions that will benefit all participants.

I extend my best wishes for the grand success of the seminar.

Dr. Ch. Krishna
Joint Director
Commissionerate of Collegiate Education
Government of Andhra Pradesh



Opening Message

BY

Dr. K. Vasudha

Principal,

SAS Government Degree College Narayanapuram

It gives me immense pleasure to extend a warm welcome to all the distinguished guests, resource persons, academicians, research scholars, and students participating in the **Two-Day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact.”** This seminar is organized by the **Department of Economics and Department of Commerce** under the **PM-USHA Scheme** in collaboration with **Black Bucks Educational Private Limited**, on **27th and 28th February 2026** at the Seminar Hall of our esteemed institution.

In the present era of knowledge and innovation, research competence has become an essential component of higher education. Institutions must focus not only on imparting theoretical knowledge but also on developing strong research skills among faculty members and students. The theme of this seminar is highly relevant as it emphasizes the importance of **research methodologies, ethical standards, and the societal impact of research**, which are crucial for academic excellence and sustainable development.

I sincerely appreciate the efforts of the **Department of Economics and Department of Commerce** for taking the initiative to organize this important academic event. Such seminars provide a valuable platform for scholars and academicians to exchange ideas, share research findings, and explore innovative approaches in higher education research. I am confident that the deliberations and discussions during these two days will contribute significantly to strengthening research culture and enhancing academic quality.

I also extend my heartfelt gratitude to the **resource persons, keynote speakers, and participants** who have come forward to share their knowledge and expertise. Their contributions will certainly inspire young researchers and promote a spirit of inquiry and academic integrity.

I wish the seminar a grand success and hope that it will lead to meaningful insights and long-lasting academic collaborations.

Dr. K. Vasudha

Principal

SAS Government Degree College, Narayanapuram.



Glimpse of the Programme

[OVER VIEW OF THE PROGRAMME]

BY

Sri D. Reddiah Garu
Organizing Secretary

It is my great privilege to present a brief glimpse of the **Two-Day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact”** organized by the **Department of Economics and Department of Commerce of SAS Government Degree College Narayanapuram**. The seminar was conducted on **27th and 28th February 2026** at the Seminar Hall of the college under the **PM-USHA Scheme**, in collaboration with **Black Bucks Educational Private Limited**.

The seminar was organized with the objective of strengthening research competence among faculty members, research scholars, and students by focusing on research methodology, ethics in research, and the impact of research in higher education. The programme witnessed the active participation of academicians, researchers, and students from various institutions who contributed valuable insights and research findings.

The inaugural session was graced by eminent resource persons and keynote speakers who highlighted the importance of developing research skills, maintaining academic integrity, and promoting innovative research practices in higher education. Various technical sessions were conducted during the seminar where scholars presented research papers and engaged in meaningful discussions on contemporary research issues.

The seminar also provided an excellent platform for academic interaction, exchange of ideas, and collaboration among participants. The enthusiastic involvement of faculty members, scholars, and students made the programme highly successful and academically enriching.

I sincerely express my gratitude to the **Principal Dr. K. Vasudha**, the organizing committee, resource persons, and all the participants for their valuable support and cooperation in making this seminar a grand success.

Sri D. Reddiah Garu

Organizing Secretary
SAS GDC,NRPM

RELEASE OF SOUVENIR



ABOUT RELEASE OF SOUVENIR

The **Souvenir of the Two-Day National Seminar** organized by the **Department of Economics and Department of Commerce** was ceremoniously released at **SAS Government Degree College Narayanapuram** under the **PM-USHA Scheme**. The seminar was conducted at **SEMINAR HALL SAS GDC,NRPM**.

The Souvenir was formally released by the **Keynote Speaker Dr. K. Madhu Babu**, in the presence of eminent academicians **Prof. Dr. V. Tulasi Das, Prof. N. Udaya Bhaskar, and Dr. J. Sarala Jhansi Rani**. The event was also attended by the **PM-USHA Coordinator, Convener, Co-Convener, Organizing Secretary, and other faculty members**, who played a vital role in organizing the seminar.

The program was held under the esteemed chairmanship of **Dr. K. Vasudha**, Principal of **SAS GDC Narayanapuram**. The release of the Souvenir highlighted the scholarly contributions of researchers and academicians and served as a valuable record of the academic discussions and research papers presented during the seminar.

TRADITIONAL DANCE PROGRAMME



As part of the **Two-Day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact”** organized by the **Department of Economics and Department of Commerce of SAS Government Degree College Narayanapuram** under the **PM-USHA Scheme**, a vibrant **Traditional Dance Programme** was presented by the students of the college.

The students performed a graceful and colorful traditional dance showcasing the rich cultural heritage of Indian art and tradition. Their energetic performance and expressive movements created a lively atmosphere and captivated the audience. The programme added cultural charm to the academic event and provided an opportunity for students to exhibit their artistic talents.

The dignitaries, faculty members, and participants appreciated the students for their enthusiastic performance, which made the seminar programme more memorable and enjoyable.

ACADEMIC SESSION-1 KEY NOTE ADDRESS



KEY NOTE ADDRESS ON

THE ROADMAP TO RESEARCH
COMPETENCE; METHODS, ETHICS AND
IMPACT ON HIGHER EDUCATION
Prof. K. Madhu Babu
HOD Department of Economics
**ANU College of Arts, Commerce &
Law**
Acharya Nagarjuna University

It gives me immense pleasure to address this gathering at the **Two-Day National Seminar on "Building Research Competence in Higher Education: Methods, Ethics and Impact."** I congratulate the **Department of Economics and Department of Commerce of SAS Government Degree College Narayanapuram** for organizing this important academic event under the **PM-USHA Scheme**

In the present knowledge-driven era, research competence has become a fundamental requirement in higher education. Universities and colleges are no longer confined to classroom teaching; they are expected to create new knowledge, encourage innovation, and contribute to social and economic development. Therefore, building strong research skills among faculty members and students is essential for improving the quality of higher education.

A clear **roadmap to research competence** begins with a solid understanding of **research methodology**. Scholars must develop the ability to identify research problems, frame relevant objectives, design appropriate methodologies, and analyze data systematically. Quantitative and qualitative research methods, statistical tools, and digital resources have become indispensable in modern research practices. Institutions should encourage interdisciplinary research and provide training in research design, data analysis, and academic writing.

Equally important is the aspect of **research ethics**. Ethical research practices ensure credibility, transparency, and integrity in academic work. Researchers must strictly avoid plagiarism, maintain proper citation practices, respect intellectual property rights, and ensure honesty in data collection and interpretation. Ethical research not only enhances the reliability of findings but also strengthens the reputation of academic institutions.

Another significant dimension of research competence is the **impact of research on society and higher education**. Research should not remain confined to academic publications; it must address real-world problems and contribute to policy formulation, economic development, and social progress. Higher education institutions must promote research that is relevant, innovative, and capable of generating practical solutions to contemporary challenges.

To achieve this, institutions must create a supportive **research ecosystem** by establishing research centers, providing funding opportunities, encouraging collaborative research, and organizing seminars, workshops, and conferences. Faculty members should mentor students and young researchers to develop analytical thinking and a scientific approach to problem-solving.

In conclusion, building research competence requires a collective effort from educational institutions, faculty members, researchers, and policymakers. By strengthening research methodology, adhering to ethical standards, and focusing on impactful research, higher education institutions can significantly contribute to knowledge creation and societal advancement.

I once again congratulate the organizers for providing this valuable platform for academic interaction and knowledge sharing. I hope that the discussions and deliberations in this seminar will inspire participants to pursue high-quality research and contribute meaningfully to the advancement of higher education.

Thank you.

ACADEMIC SESSION-1

INVITED TALK-1



INVITED TALK BY

Prof. N. Udaya Bhaskar
Head and Chairman BOS
DCMS, Adikavi Nannaya University-AP

TOPICS

- Research Proposal Writing and Funding Opportunities (ICSSR, UGC, DST, etc.)
- Action Research in Teaching–Learning Process

After the tea break, the invited talk was delivered by **Prof. N. Udaya Bhaskar**, Head and Chairman, Board of Studies, DCMS, **Adikavi Nannaya University**. He explained the importance of **research proposal writing**, various **funding opportunities from agencies like ICSSR, UGC, and DST**, and highlighted the role of **action research in improving the teaching–learning process**. His insightful talk greatly benefited the participants and encouraged faculty members to actively engage in quality research. I am pleased to share my views in this academic gathering on two important aspects of research development in higher education—**research proposal writing and funding opportunities**, and **action research in the teaching–learning process**. I appreciate the efforts of the **Department of Economics and Department of Commerce of SAS Government Degree College Narayanapuram** for organizing this seminar under the **PM-USHA Scheme**.

A **research proposal** is the foundation of any successful research project. It clearly explains the research problem, objectives, methodology, expected outcomes, and the significance of the study. A well-prepared research proposal should demonstrate originality, clarity of purpose, and relevance to contemporary academic or societal issues. It should include a clear problem statement, review of literature, research design, data collection methods, expected results, and a proper timeline and budget.

In India, several institutions provide research funding opportunities for faculty members and scholars. Organizations such as the **Indian Council of Social Science Research**, the **University Grants Commission**, and the **Department of Science and Technology** encourage innovative research by providing grants and fellowships. To secure such funding, researchers must submit well-structured proposals that highlight the academic relevance, methodology, and potential impact of their research work.

Another important concept in higher education research is **action research** in the teaching–learning process. Action research focuses on solving practical problems within the classroom or educational environment. It helps teachers systematically study their teaching practices, identify challenges, implement improvements, and evaluate the results. Through action research, educators can enhance student engagement, improve teaching strategies, and create more effective learning environments.

Action research is particularly valuable because it directly connects **research with classroom practice**. It encourages teachers to become reflective practitioners who continuously evaluate and improve their instructional methods. By adopting action research approaches, higher education institutions can significantly enhance the quality of teaching and learning outcomes.

In conclusion, developing strong skills in **research proposal writing**, exploring **funding opportunities**, and implementing **action research in education** are essential steps toward strengthening research culture in higher education institutions. Faculty members and researchers must actively engage in these processes to promote innovation, academic excellence, and meaningful contributions to society.

I once again congratulate the organizers for providing this platform for academic interaction and knowledge sharing, and I hope this discussion will motivate participants to pursue impactful and well-funded research in the future.

Thank you.

ACADEMIC SESSION-1 INVITED TALK-2



INVITED TALK BY

Prof. Dr. V. Tulasi Das
MBA, MHRM, M.Phil, Ph.D,
Dept of MBA (HRM)
Acharya Nagarjuna
University

Topic

Interdisciplinary Research: Bridging Science, Commerce, and Humanities;

Case Study Method in Commerce and Management Research;

Writing Research Papers, Theses, and Dissertations Effectively

It is a great privilege to share my thoughts in this academic gathering on some important aspects o

After the tea break, the **second invited talk** was delivered by **Prof. Dr. V. Tulasi Das** of **Acharya Nagarjuna University**. He elaborated on the importance of **interdisciplinary research**, the **case study method in commerce and management research**, and **effective techniques for writing research papers, theses, and dissertations**. His insightful presentation provided valuable guidance to faculty members, research scholars, and students on strengthening their research skills

It is a great privilege to share my thoughts in this academic gathering on some important aspects of research development in higher education. I appreciate the initiative taken by the **Department of Economics and Department of Commerce** of **SAS Government Degree College Narayanapuram** in organizing this seminar under the **PM-USHA Scheme**.

In the modern academic world, **interdisciplinary research** has become increasingly important. Many complex social, economic, and scientific problems cannot be addressed through a single discipline alone. Interdisciplinary research bridges fields such as **science, commerce, and humanities**, enabling researchers to combine knowledge, methods, and perspectives from different disciplines. This approach not only enriches research outcomes but also promotes innovation and practical solutions to real-world problems.

Another significant method widely used in **commerce and management research** is the **case study method**. A case study allows researchers to examine a specific organization, situation, or phenomenon in depth. It helps scholars understand practical issues, analyze decision-making processes, and develop solutions based on real-life experiences. Case studies are particularly valuable in business and management research because they connect theoretical concepts with practical applications.

An equally important skill for researchers is the ability to **write research papers, theses, and dissertations effectively**. Academic writing requires clarity, logical structure, and proper presentation of ideas. A well-written research paper generally includes components such as the title, abstract, introduction, review of literature, research methodology, data analysis, findings, conclusions, and references. Proper citation practices and adherence to ethical standards are also essential to maintain originality and academic integrity.

Researchers must also focus on presenting their work in reputed journals and conferences, which helps in disseminating knowledge and contributing to academic progress. Effective academic writing not only improves the visibility of research but also enhances the credibility and impact of scholarly work.

In conclusion, interdisciplinary research, the application of appropriate research methods such as case studies, and effective academic writing are essential for strengthening research competence in higher education. By developing these skills, researchers and scholars can contribute significantly to knowledge creation and societal development.

I once again congratulate the organizers for conducting this valuable academic programme and providing a platform for meaningful discussion and knowledge sharing.

Thank you.

FELICITATION SESSION



FELICITATING THE KEY NOTE SPEAKER

Prof. K. Madhu Babu
HOD Department of Economics
ANU College of Arts, Commerce & Law
Acharya Nagarjuna University

The **Department of Economics and Department of Commerce**, along with the organizing committee, had the great honor of felicitating **Prof. K. Madhu Babu**, Head of the Department of Economics, ANU College of Arts, Commerce & Law, **Acharya Nagarjuna University**, in recognition of his distinguished academic contributions and valuable participation in the seminar.

The felicitation was conducted under the esteemed chairmanship of **Dr. K. Vasudha**, Hon'ble Principal of SAS Government Degree College, Narayanapuram. On this occasion, Prof. K. Madhu Babu was warmly honored with a **shawl, a memento, and a sapling** as a mark of respect and gratitude.

The presentation of the shawl symbolized the institution's deep respect and appreciation for his scholarly excellence and service to higher education. The memento was presented as a token of remembrance of the occasion, while the sapling signified the institution's commitment to environmental awareness and the growth of knowledge and academic excellence.

The felicitation ceremony reflected the heartfelt appreciation of the organizing departments for his guidance, encouragement, and valuable insights shared with the participants. His presence greatly enriched the academic atmosphere of the seminar and served as an inspiration to faculty members, researchers, and students.



FELICITATING THE INVITED SPEAKER

Prof. N. Udaya Bhaskar
Head and Chairman BOS
DCMS, Adikavi Nannaya University-
AP

The **Department of Economics and Department of Commerce**, along with the organizing committee, had the privilege of felicitating the invited speaker **Prof. N. Udaya Bhaskar**, Head and Chairman, Board of Studies, DCMS, **Adikavi Nannaya University**, Andhra Pradesh, in recognition of his valuable presence and scholarly contribution to the seminar.

The felicitation ceremony was conducted under the esteemed chairmanship of **Dr. K. Vasudha**, Hon'ble Principal of SAS Government Degree College, Narayanapuram. On this occasion, Prof. N. Udaya Bhaskar was warmly honored with a **shawl, a memento, and a sapling** as a mark of respect and appreciation.

The presentation of the shawl symbolized the institution's deep respect and gratitude for his academic excellence and service to higher education. The memento was offered as a token of remembrance of the occasion, while the sapling represented the institution's commitment towards environmental awareness and the nurturing of knowledge and academic growth.

The organizing departments expressed their heartfelt appreciation for his valuable insights, guidance, and encouragement shared with the participants. His presence and enlightening address greatly enriched the

academic atmosphere of the seminar and inspired faculty members, researchers, and students.

FELICITATION SESSION



FELICITATING THE INVITED SPEAKER

Prof.Dr.V.Tulasi Das
MBA,MHRM,M.Phil,Ph.D,
Dept of MBA (HRM)
Acharya Nagarjuna University

The **Department of Economics and Department of Commerce**, along with the organizing committee, had the honor of felicitating the invited speaker **Prof. Dr. V. Tulasi Das**, Department of MBA (HRM), **Acharya Nagarjuna University**, in recognition of his valuable academic contribution and inspiring address during the seminar.

The felicitation ceremony was conducted under the esteemed chairmanship of **Dr. K. Vasudha**, Hon'ble Principal of SAS Government Degree College, Narayanapuram. On this occasion, Prof. Dr. V. Tulasi Das was warmly honored with a **shawl, a memento, and a sapling** as a token of respect and appreciation.

The shawl symbolized the institution's deep admiration and respect for his scholarly achievements and contribution to higher education. The memento was presented as a lasting remembrance of the occasion, while the sapling represented the institution's commitment to environmental awareness and the nurturing of knowledge and academic excellence.

The organizing committee expressed their heartfelt gratitude for his valuable guidance, insightful lecture, and encouragement to the participants. His presence greatly enriched the academic environment of the seminar and motivated faculty members, researchers, and students towards quality research and learning.



FELICITATING THE INVITED SPEAKER

Dr.J.Sarala Jhansi Rani
M.Com, M. Phil, Ph. D,APSET
Associate Professor,
Department of Commerce
GDC,Huzurabad,Karimnagar Dist
Telangana

The **Department of Economics and Department of Commerce**, along with the organizing committee, had the privilege of felicitating the invited speaker **Dr. J. Sarala Jhansi Rani**, Associate Professor, Department of Commerce, Government Degree College, Huzurabad, Karimnagar District, Telangana, in recognition of her valuable academic contribution and insightful lecture during the seminar.

The felicitation ceremony was conducted under the esteemed chairmanship of **Dr. K. Vasudha**, Hon'ble Principal of SAS Government Degree College, Narayanapuram. On this occasion, Dr. J. Sarala Jhansi Rani was warmly honored with a **shawl, a memento, and a sapling** as a mark of respect and appreciation.

The presentation of the shawl symbolized the institution's deep respect for her scholarly achievements and dedication to higher education. The memento was offered as a token of remembrance of the occasion, while the sapling represented the institution's commitment towards environmental awareness and the nurturing of

knowledge and academic excellence.

The organizing departments expressed their heartfelt gratitude for her valuable insights, guidance, and encouragement shared with the participants. Her presence and inspiring address greatly enriched the academic atmosphere of the seminar and motivated faculty members, researchers, and students towards ethical and innovative research practices.

FELICITATION SESSION



FELICITATING THE INVITED SPEAKER

Dr.k.Kondal Garu
Assistant Professor
 Central University of Tamil Nadu[CUTN]

The **Department of Economics and Department of Commerce**, along with the organizing committee, had the honor of felicitating the invited speaker **Dr. K. Kondal**, Assistant Professor, **Central University of Tamil Nadu**, in recognition of his valuable academic contribution and participation in the seminar.

The felicitation ceremony was conducted under the esteemed chairmanship of **Dr. K. Vasudha**, Hon'ble Principal of SAS Government Degree College, Narayanapuram. On this occasion, Dr. K. Kondal was warmly honored with a **shawl, a memento, and a sapling** as a token of respect and appreciation.

The shawl symbolized the institution's deep respect and admiration for his scholarly achievements and service to higher education. The memento was presented as a token of remembrance of the occasion, while the sapling represented the institution's commitment to environmental awareness and the nurturing of knowledge and academic excellence.

The organizing departments expressed their sincere gratitude for his valuable insights, guidance, and encouragement shared with the participants. His presence and enlightening address greatly enriched the academic atmosphere of the seminar and inspired faculty members, researchers, and students.

MEDIA CLIPPINGS

జీవన విధానంలో పరిశోధన ముఖ్యం

ఉంగుటూరు: జీవన విధానంలో పరిశోధన ముఖ్యమని అరవింద శత జయంతి ప్రభుత్వ డిగ్రీ కళాశాల ప్రిన్సిపాల్ కె.వసుధ అన్నారు. శుక్రవారం నారాయణపురం ప్రభుత్వ డిగ్రీ కళాశాలలో కామర్స్, ఎకనామిక్స్ డిపార్ట్‌మెంట్ ఆధ్వర్యంలో విల్లింగ్ టీసెర్స్ కాంపిటీషన్స్ ఇన్ హయర్ ఎడ్యుకేషన్, ఎడిక్స్ అండ్ ఇంప్లైజ్ అనే అంశంపై రెండు రోజుల జాతీయ సదస్సు ప్రారంభించారు. ఈ సదస్సుకు ప్రిన్సిపాల్ వసుధ ప్రారంభ ఉపన్యాసం చేశారు. ఆచార్య నాగార్జున విశ్వవిద్యాలయ ప్రొఫెసర్ కె.మధుబాబు మాట్లాడుతూ శాస్త్రీయ, సామాజిక పరిశోధనా పద్ధతులను విద్యార్థులకు వివరించారు. ఆదికవి నన్నయ్య యూనవర్సిటీ ఆచార్యులు ఎన్.ఉదయ బాస్కర్ మాట్లాడుతూ



జాతీయ సదస్సులో జ్యోతి ప్రజ్వలన
 పరిశోధన లక్ష్యాలను సాధించేందుకు మెథడాలజీలను విద్యార్థులకు తెలిపారు. కార్యక్రమంలో నాగార్జున యూనవర్సిటీ హ్యూమన్ మేనేజ్‌మెంటు ఆచార్యులు వి.తులసిదాస్, తమిళనాడు నుంచి వచ్చిన సెంట్రల్ యూనవర్సిటీ ప్రొఫెసర్ కొండల రావు, అధ్యాపకులు పాల్గొన్నారు.

పరిశోధన సామర్థ్యాలు పెంచుకోండి

నారాయణపురం(ఉంగుటూరు), న్యూస్టుడే: విద్యార్థులు పరిశోధన సామర్థ్యాలు పెంచుకోవాలని ఏఎన్యూ ఆర్థికశాస్త్ర విభాగాధిపతి కె.మధుబాబు సూచించారు. నారాయణపురం శ్రీఅరవింద శత జయంతి ప్రభుత్వ డిగ్రీ కళాశాలలో పీఎం-ఉష కాంపోనెంట్ కార్యక్రమాల్లో భాగంగా 'ఉన్నత విద్యలో పరిశోధన సామర్థ్యం పెంపుపై రెండ్రోజుల జాతీయ సదస్సును శుక్రవారం ప్రారంభించారు. ప్రధానాధ్యక్షురాలు కె.వసుధ అధ్యక్షత వహించారు. అకడమిక్ సమన్వయకర్త కొండా రవి, పీఎం-ఉష సమన్వయకర్త పుట్టా బాబూరావు తదితరులు పాల్గొన్నారు.



పత్రాలు ప్రదర్శిస్తున్న ప్రధానాధ్యక్షురాలు, అధ్యాపకులు
 ఈ సందర్భంగా వివిధ కళాశాలల అధ్యాపకులు తమ పరిశోధన పత్రాలను ప్రదర్శించారు. కళాశాల అకాడమిక్ కోఆర్డినేటర్ కొండా రవి, పీఎం-ఉష సాఫ్ట్ కాంపోనెంట్ కార్యక్రమంలో



ఉన్నత విద్యలో పరిశోధనా సామర్థ్యాలను పెంచుకోవాలి



పెన్ పవర్ । ఉంగుటూరు । ఫిబ్రవరి 27: ఆచార్య నాగార్జున విశ్వవిద్యాలయం ఆర్థిక శాస్త్ర విభాగాధిపతి కె. మధుబాబు ఉన్నత విద్యార్థులకు అధ్యాపకులు పరిశోధనా సామర్థ్యాలను పెంపొందించుకోవాలని నారాయణపురంలోని శ్రీ అరవింద శతజయంతి ప్రభుత్వ డిగ్రీ కళాశాలలో 'ఉన్నత విద్యలో పరిశోధన సామర్థ్యాలు పెంచుకోండి' అనే అంశంపై నిర్వహిస్తున్న రెండు రోజుల జాతీయ స్థాయి సెమినార్‌ను శుక్రవారం ఆయన ప్రారంభించారు.

భాగంగా కళాశాల ఆర్థిక, వాణిజ్య శాస్త్ర విభాగాల ఆధ్వర్యంలో ఈ సెమినార్ నిర్వహిస్తున్నట్లు కళాశాల ప్రిన్సిపల్ కె. వసుధ తెలిపారు. ఉన్నత విద్యలో పరిశోధన సామర్థ్యాన్ని పెంచుకోవడం ద్వారా అంతర్జాతీయ స్థాయిలో గుర్తింపు, సూతన అవిష్కరణలు, పారిశ్రామిక వృద్ధి సాధ్యమవుతాయని పక్కల అభిప్రాయపడ్డారు. ఈ సందర్భంగా వివిధ కళాశాలల అధ్యాపకులు తమ పరిశోధన పత్రాలను ప్రదర్శించారు. కళాశాల అకాడమిక్ కోఆర్డినేటర్ కొండా రవి, పీఎం-ఉష కోఆర్డినేటర్ తదితరులు పాల్గొన్నారు.

పీఎం-ఉష సాఫ్ట్ కాంపోనెంట్ కార్యక్రమంలో

epaper.penpower.in | 28 Feb, 2026 | Page: 4 | Clip ID: C-455963
 For more details, visit epaper.penpower.in

A **Two-Day National Seminar on "Building Research Competence in Higher Education: Methods, Ethics and Impact"** was successfully organized by the **Department of Economics and Department of Commerce** of SAS Government Degree College, Narayanapuram. The seminar was conducted under the esteemed chairmanship of **Dr. K. Vasudha**, Principal of SAS Government Degree College, Narayanapuram.

The seminar brought together eminent academicians, researchers, and faculty members from various universities and colleges to discuss emerging trends in research methodologies, ethical standards in research, and the impact of quality research in higher education. Distinguished resource persons including **Prof. K. Madhu Babu** from Acharya Nagarjuna University, **Prof. N. Udaya Bhaskar** from Adikavi Nannaya University, **Prof. Dr. V. Tulasi Das** from Acharya Nagarjuna University, **Dr. J. Sarala Jhansi Rani**, and **Dr. K. Kondal** from **Central University of Tamil Nadu** delivered insightful lectures on various aspects of research competence, ethics, plagiarism awareness, and innovative research methodologies.

During the seminar, several research papers were presented by faculty members, scholars, and students, which led to meaningful academic discussions and exchange of ideas. The seminar aimed to enhance research skills among academicians and promote ethical and impactful research practices in higher education institutions.

The organizing committee expressed gratitude to all the distinguished speakers, participants, and contributors for making the seminar a grand success. The event concluded with a vote of thanks, appreciating the support and guidance of the Principal, faculty members, and organizing team in conducting the seminar successfully.

ACADEMIC SESSION-2

INVITED TALK-4



INVITED TALK BY

Dr. J. Sarala Jhansi Rani GAR
M.Com, M.Phil., Ph.D., APSET
Associate Professor, Department of Commerce
Government Degree College, Huzurabad
Karimnagar District, Telangana

TOPICS

- Emerging Research Methodologies in Higher Education
- Research Ethics, Plagiarism, and Academic Integrity
- Role of Institutional Ethics Committees in Research Quality

After the lunch break, the seminar sessions were resumed with renewed enthusiasm and active participation from the delegates. The subsequent technical sessions continued with insightful presentations and valuable discussions by the resource persons and participants.

The invited speaker **Dr. J. Sarala Jhansi Rani**, Associate Professor, Department of Commerce, Government Degree College, Huzurabad, Telangana, delivered a thought-provoking lecture highlighting the evolving landscape of research in higher education. She explained that modern research increasingly relies on **interdisciplinary approaches, mixed research methodologies, data analytics, and digital research tools** to generate meaningful academic outcomes. According to her, the integration of qualitative and quantitative methods enables researchers to address complex socio-economic issues more effectively.

Dr. J. Sarala Jhansi Rani delivered an insightful invited talk on **“Emerging Research Methodologies in Higher Education, Research Ethics, Plagiarism, and Academic Integrity, and the Role of Institutional Ethics Committees in Research Quality.”** She explained the importance of adopting innovative and interdisciplinary research methodologies in higher education to address contemporary academic and societal challenges.

She also emphasized the significance of **research ethics and academic integrity**, highlighting the need to avoid plagiarism and maintain originality in research work. Dr. Sarala Jhansi Rani stressed that ethical research practices strengthen the credibility and reliability of scholarly work. She advised faculty members and research scholars to strictly follow ethical guidelines, properly acknowledge sources, and make use of plagiarism-checking tools to ensure originality and authenticity in their research publications.

Furthermore, she discussed the **significant role of Institutional Ethics Committees (IECs)** in safeguarding research standards within academic institutions. These committees review research proposals, ensure ethical compliance, protect the rights of participants involved in research studies, and promote responsible research practices. By strengthening the functioning of ethics committees, institutions can improve the **quality, transparency, and global acceptance of academic research**.

Further, she elaborated on the **role of Institutional Ethics Committees (IECs)** in ensuring quality research. She noted that these committees play a crucial role in reviewing research proposals, safe guarding ethical standards, and promoting responsible research practices within academic institutions. Her lecture provided valuable guidance to faculty members and research scholars on maintaining high standards of research quality and integrity.

Her lecture provided valuable insights and practical guidance to faculty members, researchers, and students on conducting **ethical, innovative, and high-quality research** in higher education institutions. The session was highly informative and inspired the participants to adopt responsible and impactful research practices in their academic careers.

Thank you

ACADEMIC SESSION-2
ORAL PRESENTATION SESSION/POSTER PRESENTATION SESSION
ORAL PRESENTATION-1



ORAL PRESENTATION
BY
DR.K.SWARUPA RANI GARU
SCHVPMR GDC, GANAPAVARAM

TOPIC
Fostering Research Orientation Among Undergraduate Students Through Community-Linked Study Projects: An Empirical Implementation Of NEP 2020

Dr. K. Swarupa Rani Garu, SCHVPMR Government Degree College, Ganapavaram, delivered an insightful oral presentation on **“Fostering Research Orientation Among Undergraduate Students Through Community-Linked Study Projects: An Empirical Implementation of NEP 2020.”** In her presentation, she highlighted the importance of developing research aptitude among undergraduate students by connecting academic learning with real-life community issues.

She explained that the principles of **National Education Policy 2020** encourage experiential learning, field-based studies, and community engagement as essential components of higher education. Through community-linked study projects, students can identify local problems, collect field data, analyze socio-economic conditions, and propose practical solutions. This approach not only enhances research skills but also develops critical thinking, analytical ability, and social responsibility among students.

Dr.K. Swarupa Rani further emphasized that implementing such empirical projects at the undergraduate level will strengthen research culture in higher education institutions and prepare students to become socially responsible researchers and professionals. Her presentation provided valuable insights for faculty members and students on integrating community engagement with academic research in line with NEP 2020 objectives. Top of Form

ORAL PRESENTATION-2



ORAL PRESENTATION
BY
Dr. K. Swaroop Kumar,
Lecturer in Economics,
Maris Stella College (Autonomous),
Vijayawada

TOPIC
BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: Methodological Rigor, Ethical Governance and Developmental Outcomes in Emerging Economies

Dr. K. Swaroop Kumar, Lecturer in Economics, **Maris Stella College (Autonomous)**, Vijayawada, delivered an insightful oral presentation on the topic **“Building Research Competence in Higher Education: Methodological Rigor, Ethical Governance and Developmental Outcomes in Emerging Economies.”**

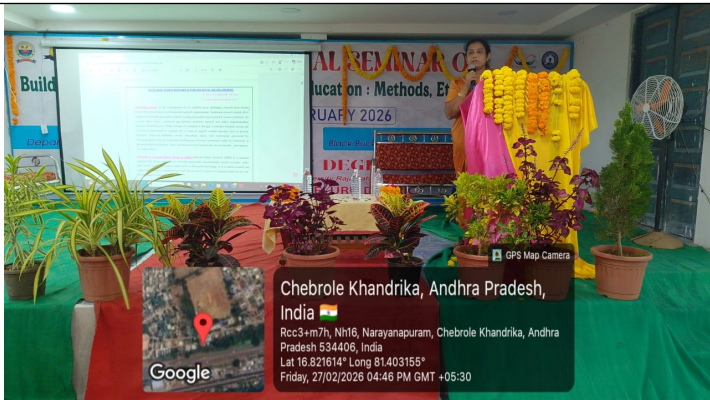
In his presentation, he emphasized the importance of strengthening research competence in higher education institutions by adopting **methodological rigor and systematic research practices**. He highlighted that the use of appropriate research design, reliable data collection methods, and advanced analytical tools are essential for producing credible and impactful research outcomes.

Dr. Swaroop Kumar also discussed the significance of **ethical governance in research**, stressing the need for

transparency, accountability, and adherence to ethical standards in academic investigations. He pointed out that maintaining research integrity and avoiding unethical practices such as plagiarism and data manipulation are crucial for sustaining the credibility of scholarly work.

Further, he explained how **quality research contributes to developmental outcomes in emerging economies** by providing evidence-based insights for policy formulation, economic planning, and social development. His presentation encouraged faculty members and researchers to adopt innovative methodologies and ethical research practices to enhance the quality and relevance of academic research in higher education. Top of Form

ORAL PRESENTATION-3



**ORAL PRESENTATION
BY
SMT.P.NAGA LAKSHMI
LECTURER IN COMMERCE
SIR C.R.REDDY COLLEGE , ELURU**

**TOPIC
OUTCOME-BASED RESEARCH
FOR SOCIETAL DEVELOPMENT**

Smt. P. Naga Lakshmi, Lecturer in Commerce, **Sir C. R. Reddy College**, Eluru, delivered an informative oral presentation on the topic **“Outcome-Based Research for Societal Development.”**

In her presentation, she highlighted the importance of aligning academic research with **practical outcomes that directly benefit society**. She explained that outcome-based research focuses on generating meaningful results that contribute to solving real-world problems in areas such as economic development, social welfare, education, and sustainable growth.

Smt. P. Naga Lakshmi emphasized that higher education institutions should encourage faculty members and students to undertake **research projects that address community needs and policy issues**. She also stressed the role of interdisciplinary approaches, field studies, and evidence-based analysis in producing impactful research outcomes.

Her presentation concluded by stating that **outcome-based research strengthens the connection between academia and society**, ensuring that research findings lead to practical solutions, improved policies, and overall societal development. The session provided valuable insights for participants on making research more relevant, effective, and socially responsible.

FELICITATING THE BEST ORAL PRESENTER



**FELICITATING THE
ORAL PRESENTER
Dr. K. Swaroop Kumar,
Lecturer in Economics,
Maris Stella College (Autonomous),
Vijayawada**

**TOPIC
BUILDING RESEARCH COMPETENCE IN HIGHER
EDUCATION: Methodological Rigor,
Ethical Governance and Developmental
Outcomes in Emerging Economies**

After completion of the **Oral Presentation Session**, the presentations were carefully observed and evaluated by our respected **Resource Person and Judge, Dr. K. Kondal Garu**. The evaluation was made based on several important academic parameters such as originality of the research topic, methodological clarity, analytical depth, presentation skills, and relevance to the seminar theme.

Under the esteemed **Chairmanship of Dr. K. Vasudha Garu, Principal, SAS Government Degree College, Narayanapuram**, it is

our great pleasure to announce the **Best Oral Presenter Award** of this session.

The award goes to **Dr. K. Swaroop Kumar**, Lecturer in Economics, **Maris Stella College (Autonomous), Vijayawada**, for his outstanding presentation on the topic **“Building Research Competence in Higher Education: Methodological Rigor, Ethical Governance and Developmental Outcomes in Emerging Economies.”**

Dr. Swaroop Kumar’s presentation was highly impressive, well-structured, and intellectually enriching. He clearly highlighted the importance of **methodological rigor in research, maintaining ethical governance in academic studies, and the role of higher education institutions in achieving sustainable developmental outcomes in emerging economies**. His scholarly insights, clarity of explanation, and confident delivery made his presentation truly remarkable.

By recognizing his work as the **Best Oral Presentation**, the judging panel appreciated his valuable contribution in strengthening research culture and academic excellence in higher education.

Now, with great honour and pride, under the leadership of **Dr. K. Vasudha Garu**, and as selected by **Dr. K. Kondal Garu**, we felicitate **Dr. K. Swaroop Kumar** for receiving the **Best Oral Presenter Award**.

Let us all congratulate him for this well-deserved recognition and wish him continued success in his academic and research endeavors.

Thank you.

FEEDBACK REPORT OF FIRST DAY 27/02/2026

Timestamp	Title of the Seminar:	Date:	Participant Name :	Participant category :	Participant E-mail address :
2/27/2026 17:18:37	Building Research Competence in Higher Education	27-02-2026	MARY RATNA KUMARI KATURI	Lecturer	rathna.commerce.23@gmail.com
2/27/2026 17:25:24	Building research competition in higher education: methods ethics and impact	27-02-26	Yandapalli Swathi	Research scholar	swathiyandapalli85@gmail.com
2/27/2026 17:25:27	Building research methods in higher education	27/02/2026	Dr J DEVA MANI	Lecturer	devamani.j@gmail.com
2/27/2026 17:26:01	Two Day National seminar on Building Research Competence Impact, Ethics and Methods	27-02-2026	P Bala Manikanta	Commerce	balamanikanta333@gmail.com
2/27/2026 17:28:40	Building Research Competence in Higher Education Methods Ethics and Impact	27/2/2026	GUNDA RAMA MOHAN RAO	Lecturer	grmrao.elr1@gmail.com
2/27/2026 17:32:58	Building Research Competence in Higher Education: Methods, Ethics and Impact.”	27-02-2026	PASUMARTHI NAGA LAKSHMI	Lecturer	chandra3lakshmi@gmail.com
2/27/2026 17:37:00	“Building Research Competence in Higher Education: Methods, Ethics and Impact.”	27/02/2026	Dr k Swaroop Kumar	Lecturer	Drkswaroop1972@gmail.com
2/27/2026 17:41:36	Building Research Competence in Higher Education: Methods, Ethics and Impact.	27--2-2026	Durga Mirapalli	Faculty	durgamirapalli@gmail.com
2/27/2026 17:47:21	“Building Research Competence in Higher Education:	27-02-2026	Durga Mirapalli	Faculty	durgamirapalli@gmail.com

	Methods, Ethics and Impact.”				
2/27/2026 18:09:35	Building Research competence in Higher education methods Ethics and Impact	27.02.2026	Dr Maddala Subba Rao	Lecturer in Economics	drmsr9959@gmail.com
2/27/2026 18:33:08	Building Research Competency in Higher Education,: Methods, Ethics and Impact	27-02-2026	Dr. K. Swarupa Rani	Lecturer	kantamswarupa@gmail.com
2/27/2026 19:08:21	Building research competition in higher education	27/2/2026	Sanku veera Raghunadh	Lecturer	svraghunadh@gmail.com
2/27/2026 19:34:45	Building Research competence in Higher education :Methods,Et hics and Impact	27-2-2026	Bandhakavi Nirmala	Lecturer	nirmalabn2@gmail.com
2/27/2026 20:43:13	Building Research Competence in Higher Education: Methods, Ethics and Impact.	27/2/2026	RAVULAPATI.VENKAI AH	Faculty of Social Sciences, History	venkaiah.ravulapati@gmail.com
2/28/2026 7:02:37	Building Research Competence in Higher Education: Methods, Ethics and Impact	27-02-2026	Rajasrikanth Jallipalli	Participant	jallipallirajasrikanth1@gmail.com
2/28/2026 7:15:36	AI tools	27/2/2026	R.Himalini devi	Faculty	himalinidevi1975@gmail.com
2/28/2026 16:56:14	Building research competence in higher education	28/02/2026	ILLINDALA LAVANYA	Lecturer	lavanyailindala@gmail.com
2/28/2026 16:56:34	Building Research competence in Higher Education	28-02-2026	YALLA MANEENDRA RAO	Lecturer	maneendrarao@gmail.com
2/28/2026 20:59:47	Enhancing Institutional Rankings Through NAAC, NIRF, and Research Metrics: A Comprehensive Study	27/02/2026	J.vijaya babu	Lecturer in economics	jagannadhamvijayababu@gmail.com
2/28/2026 21:17:28	buiding research competence in higher education methods,ethics and impact	27/02/2026	D BHAVANI SANKAR REDDY	LECTURER	dbsreddy@gcry.ac.in
3/1/2026 5:50:22	Building research copetence in higher education	27/02/2026	Ch N V Sambasivarao	Faculty	chikkam.samba28@gmail.com

Participant Phone No :	Institution/Organization :	★ Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) ACADEMIC SESSION 1 PRESENTER Prof. N. Udaya Bhaskar Head and Chairman BOS DCMS, Adikavi Nannaya University-AP 1.Topic relevance	★ Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) Session 1 2.Speaker's clarity	★ Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) Session 1 3.Content usefulness
9848093416	SIR C R REDDY COLLEGE FOR WOMEN	5 = Excellent	5 = Excellent	5 = Excellent
9515399549	Sir C R Reddy college for women	5 = Excellent	4 = Very Good	4 = Very Good
9440878582	SIR C R REDDY COLLEGE FOR WOMEN ELURU	3 = Good	3 = Good	5 = Excellent
9059793606	SCHVPMR GOVERNMENT	5 = Excellent	5 = Excellent	4 = Very Good

	DEGREE COLLEGE GANAPAVARAM			
7330925973	SAS GDC NRPM	5 = Excellent	5 = Excellent	5 = Excellent
9248789282	SIR CRREDDY COLLEGE FOR WOMEN	5 = Excellent	5 = Excellent	5 = Excellent
9441846735	Maris Stella college Vijayawada	3 = Good	5 = Excellent	5 = Excellent
9491555165	Sir C R Reddy college for women Eluru	5 = Excellent	5 = Excellent	5 = Excellent
9491555165	Sir C R Reddy college for women Eluru	5 = Excellent	5 = Excellent	5 = Excellent
9959118959	Government degree college CHINTALAPUDI,Eluru dt	5 = Excellent	5 = Excellent	5 = Excellent
9949971544	SCHVPMR GDC, Ganapavaram	5 = Excellent	5 = Excellent	5 = Excellent
9949598791	Sas govt degree college	4 = Very Good	5 = Excellent	4 = Very Good
9948533190	Sir C R Reddy college for women	5 = Excellent	5 = Excellent	5 = Excellent
7569934928	VSR Government Degree &PG College, Movva	5 = Excellent	5 = Excellent	5 = Excellent
94918 97579	CSTS GOVERNMENT KALASALA , JANGAREDDIGUDEM	5 = Excellent	4 = Very Good	5 = Excellent
9985213498	GDC Bantumilli	5 = Excellent	5 = Excellent	5 = Excellent
8374459573	SAS GDC NARAYANAPURAM	3 = Good	3 = Good	3 = Good
6300541836	SAS GOVERNMENT DEGREE COLLEGE	4 = Very Good	5 = Excellent	5 = Excellent
9573573434	D R G govt degree college tadepalligudem	5 = Excellent	5 = Excellent	5 = Excellent
9985757345	Government (A) College Rajahmundry	4 = Very Good	4 = Very Good	4 = Very Good
9394320984	Sir C R Reddy college, ELURU	5 = Excellent	5 = Excellent	5 = Excellent
9985757345	Government (A) College, Rajahmundry	4 = Very Good	4 = Very Good	5 = Excellent

4.Hospitality arrangements	What did you like most?	Suggestions for improvement
5 = Excellent	Research	No
3 = Good	Second session	No
3 = Good	Tulasi das session	No

4 = Very Good	All good	All good
5 = Excellent	Very Good	All the Best
5 = Excellent	Entire session is informative and useful	No suggestions
4 = Very Good	Organisation	It would be nice if they organised the seminar in ground floor
5 = Excellent	All	No suggestions
5 = Excellent	All	No suggestions
5 = Excellent	Very very good	Improve knowledge every one
5 = Excellent	Nil	Nil
5 = Excellent	Good delivery research methodology	Satisfactory
5 = Excellent	Afternoon session	Nil
5 = Excellent	Presentation	Nothing
5 = Excellent	Way of teaching	Nothing
5 = Excellent	Overall seminar	Nothing
3 = Good	Useful to information	More than time
5 = Excellent	Very useful program	Knowledge improve the students and lectures
5 = Excellent	Nice programme	Very usefull programme
4 = Very Good	Content	no
5 = Excellent	Content	Nothing
4 = Very Good	Content	No

★ Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) Session 1 3.Content usefulness	★ Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) Session 1 4.Overall rating	COMMENTS:	1.Topic relevance	2. Speaker's clarity
5 = Excellent	5 = Excellent	No	5 = Excellent	5 = Excellent
4 = Very Good	3 = Good	Good	5 = Excellent	3 = Good
5 = Excellent	5 = Excellent	No comments	5 = Excellent	5 = Excellent
4 = Very Good	4 = Very Good	good	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	Good	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Overall Session is interested	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	They have organised well	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	No comments	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	No comments	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Very useful for us	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Nil	5 = Excellent	5 = Excellent
4 = Very Good	5 = Excellent	Excellent research methodology	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	Nil	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Very good	5 = Excellent	5 = Excellent
5 = Excellent	4 = Very Good	Very nice session	5 = Excellent	4 = Very Good
5 = Excellent	5 = Excellent	Very good and useful	5 = Excellent	5 = Excellent
3 = Good	3 = Good	Useful to information	3 = Good	3 = Good
5 = Excellent	5 = Excellent	Very useful program	5 = Excellent	5 = Excellent

5 = Excellent	5 = Excellent	Very usefull programme	5 = Excellent	4 = Very Good
4 = Very Good	4 = Very Good	Very Good	4 = Very Good	5 = Excellent
5 = Excellent	5 = Excellent	Excellent	5 = Excellent	5 = Excellent

3. Content usefulness	4.Overall rating:	COMMENTS:	1.Organization of the seminar	2.Time management	3.Venue & facilities
5 = Excellent	5 = Excellent	No	5 = Excellent	5 = Excellent	5 = Excellent
4 = Very Good	5 = Excellent	Good	4 = Very Good	4 = Very Good	4 = Very Good
4 = Very Good	4 = Very Good	No comments	5 = Excellent	5 = Excellent	4 = Very Good
4 = Very Good	4 = Very Good	Good	4 = Very Good	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	Excelent	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Overall session is informative and useful	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Presented excellently	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	No comments	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	No comments	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Very good	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Nil	5 = Excellent	5 = Excellent	5 = Excellent
3 = Good	4 = Very Good	Good awareness	5 = Excellent	4 = Very Good	5 = Excellent
5 = Excellent	4 = Very Good	Nil	5 = Excellent	5 = Excellent	5 = Excellent

5 = Excellent	5 = Excellent	Good	5 = Excellent	5 = Excellent	5 = Excellent
4 = Very Good	5 = Excellent	Very nice session	5 = Excellent	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	Good	5 = Excellent	5 = Excellent	5 = Excellent
3 = Good	3 = Good	Useful to information	3 = Good	3 = Good	3 = Good
5 = Excellent	5 = Excellent	Very useful program	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	Hood	5 = Excellent	4 = Very Good	5 = Excellent
4 = Very Good	4 = Very Good	Very Good	4 = Very Good	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	Excellent	5 = Excellent	5 = Excellent	5 = Excellent
4 = Very Good	4 = Very Good	Very Good	4 = Very Good	4 = Very Good	4 = Very Good

REPORT ON

TWO-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY ,2026 ORGANIZED BY THE DEPARTMENT OF ECONOMICS AND DEPARTMENT OF COMMERCE, SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM UNDER THE PM-USHA SCHEME

DAY-2: 28-02-2026

ACADEMIC SESSION-I

INVITED SPEECH-1



INVITED TALK BY

Dr.k.Kondal Garu
Assistant Professor
Central University of Tamil
Nadu[CUTN]

Topic

- **Community-Based Research and Social Impact**
- Gender Sensitivity and Inclusiveness in Research Practices
- NAAC, NIRF, and Research Metrics: Enhancing Institutional Ranking

On this pleasant morning, we are happy to begin the **Second Day of the National Seminar** organized by the **Department of Economics and Department of Commerce, SAS Government Degree College, Narayanapuram**. Under the esteemed **Chairmanship of Dr. K. Vasudha Garu, Principal**, we continue our academic deliberations with great enthusiasm and scholarly spirit.

As part of today's programme, it is our privilege to have an **Invited Talk** by the distinguished academician **Dr. K. Kondal Garu**, Assistant Professor, **Central University of Tamil Nadu (CUTN)**. Dr. Kondal Garu is a well-known scholar who has contributed significantly to research in social sciences and higher education.

In his invited lecture, **Dr. K. Kondal Garu** will share his valuable insights on the important themes of **Community-Based Research and Social Impact, Gender Sensitivity and Inclusiveness in Research Practices**, and **NAAC, NIRF, and Research Metrics: Enhancing Institutional Ranking**.

Through his talk, he will emphasize the importance of **community-based research**, which connects academic institutions with society and helps address real-life social and economic challenges. Such research promotes social responsibility and ensures that academic knowledge contributes to sustainable development.

He will also highlight the need for **gender sensitivity and inclusiveness in research practices**, which ensures equal participation, fairness, and ethical consideration in research activities. Inclusive research approaches strengthen the quality, relevance, and credibility of academic studies.

Furthermore, Dr. Kondal Garu will elaborate on the significance of **NAAC and NIRF frameworks and research metrics** in improving the quality and ranking of higher education institutions. He will explain how research publications, citations, funded projects, patents, and collaborative initiatives contribute to enhancing institutional reputation and academic excellence.

Under the able leadership of **Dr. K. Vasudha Garu**, this session will certainly enrich the knowledge of faculty members, research scholars, and students and motivate them to strengthen research culture and academic excellence in higher education.

Now, with great respect and pleasure, I invite **Dr. K. Kondal Garu** to deliver his valuable **Invited Talk**.

Thank you.

ACADEMIC SESSION-I
INVITED SPEECH-2



INVITED TALK BY

**Dr. Ajjarapu Alimelu Annapurna
Garu**
**Lecturer in Commerce, IQAC
Coordinator
Government
College, Autonomous Rajamundry**

Topic

- **Outcome-Based Research for Societal Development**
- Sustainable Development Goals (SDGs) and Academic Research
- Industry–Academia Collaboration for Applied Research

Respected **Chairperson Dr. K. Vasudha Garu**, Principal of **SAS Government Degree College, Narayanapuram**, distinguished speaker **Dr. Ajjarapu Alimelu Annapurna Garu**, Lecturer in Commerce and **IQAC Coordinator, Government College (Autonomous), Rajamahendravaram**, esteemed faculty members, research scholars, and dear participants,

After the **tea break**, we are pleased to continue the academic proceedings of this **National Seminar** with another insightful **Invited Talk**. It is our privilege to welcome **Dr. Ajjarapu Alimelu Annapurna Garu**, a dedicated academician and IQAC Coordinator who has been actively contributing to quality enhancement and research development in higher education.

In this session, **Dr. Ajjarapu Alimelu Annapurna Garu** will deliver her invited talk on the important themes of **“Outcome-Based Research for Societal Development, Sustainable Development Goals (SDGs) and Academic Research, and Industry–Academia Collaboration for Applied Research.”**

Through her talk, she will highlight the importance of **outcome-based research**, which focuses not only on theoretical knowledge but also on producing practical results that contribute to societal welfare and development. Research that addresses real-world problems plays a crucial role in improving the quality of life and supporting sustainable growth.

She will also emphasize the relevance of **Sustainable Development Goals (SDGs)** in academic research. By aligning research activities with SDGs, higher education institutions can contribute to solving global challenges such as poverty reduction, quality education, gender equality, environmental protection, and sustainable economic development.

Furthermore, **Dr. Annapurna Garu** will discuss the significance of **Industry–Academia collaboration** in promoting applied research. Such collaborations help bridge the gap between theoretical knowledge and practical application, encouraging innovation, skill development, and employment opportunities for students and researchers.

Under the able **chairmanship of Dr. K. Vasudha Garu**, this session will certainly provide valuable insights and motivate researchers and faculty members to engage in meaningful, socially relevant, and application-oriented research.

Now, with great pleasure and respect, I invite **Dr. Ajjarapu Alimelu Annapurna Garu** to deliver her valuable **Invited Talk**.

Thank you.

TRADITIONAL DANCE PROGRAMME



Respected **Chairperson Dr. K. Vasudha Garu**, Principal of **SAS Government Degree College, Narayanapuram**, distinguished guests, resource persons, faculty members, and dear participants,

As part of today's programme, **between the invited talks**, we are delighted to present a **Traditional Dance Programme** performed by our talented students. Cultural programmes like this add colour and vibrancy to academic events and provide a refreshing moment for all the participants.

India is well known for its **rich cultural heritage and classical traditions**, and traditional dance forms beautifully express our values, customs, and artistic excellence. Through graceful movements, rhythmic expressions, and vibrant costumes, traditional dance represents the spirit of our culture and the creativity of our youth.

This short cultural presentation has been organized to provide a **pleasant and refreshing break** in the academic sessions, allowing everyone to enjoy the artistic talents of our students while celebrating our cultural traditions.

Under the esteemed **chairmanship of Dr. K. Vasudha Garu**, this programme reflects the harmonious combination of **academic excellence and cultural heritage** in our institution.

Now, let us enjoy this beautiful **Traditional Dance Performance** presented by our talented students.

Thank you.

ACADEMIC SESSION-I

INVITED SPEECH-3



INVITED TALK BY

Dr. Ravi kumar bommiseti
Associate Professor
Akal University
Talwandi Sabo,
Bathinda, Punjab
India-151302
ONLINE MODE

Topic

- Publication Ethics and Scopus/UGC Care Listed Journals
- Innovation, IPR, Patents, and Start-up Research Culture
- Use of Big Data and Analytics in Research



Respected **Chairperson Dr. K. Vasudha Garu**, Principal of **SAS Government Degree College, Narayanapuram**, distinguished speaker **Dr. Ravi Kumar Bommiseti Garu**, Associate Professor, **Akal University, Talwandi Sabo, Bathinda, Punjab**, esteemed faculty members, research scholars, and dear participants,

After the **tea break**, we are delighted to continue the academic sessions of this **National Seminar** with the **Second Invited Talk**, delivered in **online mode** by the distinguished academician **Dr. Ravi Kumar Bommiseti Garu**.

In this session, **Dr. Ravi Kumar Bommiseti Garu** will share his valuable insights on important and contemporary research themes such as **Publication Ethics and Scopus/UGC CARE Listed Journals, Innovation, Intellectual Property Rights (IPR), Patents and Start-up Research Culture, and the Use of Big Data and Analytics in Research.**

Through this talk, he will highlight the significance of **publication ethics**, emphasizing the need for originality, transparency, and academic integrity in research publications. He will also explain the importance of publishing research papers in **reputed journals such as Scopus indexed and UGC CARE listed journals**, which play a crucial role in maintaining research quality and academic credibility.

Further, the speaker will elaborate on the growing importance of **innovation, intellectual property rights, patents, and start-up culture in research**, encouraging researchers and institutions to transform innovative ideas into practical solutions and entrepreneurial ventures.

Additionally, **Dr. Ravi Kumar Bommiseti Garu** will discuss the emerging role of **Big Data and Analytics in modern research**, highlighting how advanced data analysis techniques help researchers generate deeper insights, improve decision-making, and enhance the impact of academic studies.

Under the able **chairmanship of Dr. K. Vasudha Garu**, this session will certainly provide valuable knowledge and inspiration to faculty members, research scholars, and students to adopt ethical research practices, promote innovation, and utilize modern research tools for academic excellence.

Now, with great pleasure, we invite **Dr. Ravi Kumar Bommiseti Garu** to deliver his valuable **AFTER TEA BREAK Second Invited Talk** in **online mode**.

Thank you.

ACADEMIC SESSION-2

INVITED SPEECH-4



INVITED TALK BY **Dr. I.V Narayana** Asst Professor S.C.I.M Govt College(A), TANUKU



Topic

- Qualitative vs. Quantitative Research – Trends and Applications
- Use of ICT and Digital Tools in Academic Research
- Data Analysis Techniques using SPSS, R, Python & AI Tools

Respected Chairperson **Dr. K. Vasudha Garu**, Principal of SAS Government Degree College, Narayanapuram, distinguished speaker **Dr. I. V. Narayana Garu**, Assistant Professor, S.C.I.M Government College (Autonomous), Tanuku, esteemed faculty members, research scholars, and dear participants,

After the **lunch break**, we are pleased to resume the academic sessions of this **National Seminar** with another valuable **Invited Talk**. It is our privilege to have with us **Dr. I. V. Narayana Garu**, a distinguished academician and researcher from S.C.I.M Government College (Autonomous), Tanuku.

In this session, **Dr. I. V. Narayana Garu** will share his insights on the important research themes of “**Qualitative vs. Quantitative Research – Trends and Applications, Use of ICT and Digital Tools in Academic Research, and Data Analysis Techniques using SPSS, R, Python, and AI Tools.**”

Through his lecture, he will explain the **differences and applications of qualitative and quantitative research methods**, highlighting how both approaches play an essential role in modern academic research depending on the nature and objectives of the study.

He will also emphasize the growing importance of **Information and Communication Technology (ICT) and digital tools** in enhancing the efficiency, accuracy, and accessibility of academic research. The integration of digital technology has significantly transformed the way researchers collect, manage, and interpret data.

Furthermore, **Dr. Narayana Garu** will discuss various **data analysis techniques using modern software and tools such as SPSS, R, Python, and Artificial Intelligence-based research tools**, which help researchers perform advanced statistical analysis and generate meaningful research findings.

Under the esteemed **chairmanship of Dr. K. Vasudha Garu**, this session will certainly provide valuable knowledge and practical guidance to faculty members, scholars, and students for strengthening their research skills and adopting modern analytical tools in academic studies.

Now, with great respect and pleasure, I invite **Dr. I. V. Narayana Garu** to deliver his valuable **Invited Talk**.

Thank you.

ACADEMIC SESSION-2

ORAL PRESENTATION SESSION/POSTER PRESENTATION SESSION ORAL PRESENTATION-1



ORAL PRESENTATION BY SMT.DURGA MIRAPALLI SIR C.R.REDDY COLLEGE ELURU

TOPIC USES OF ICT AND DIGITAL TOOLS IN ACADEMIC RESEARCH

In the **Two-Day National Seminar** organized by the Department of Economics and the Department of Commerce, an insightful **oral presentation** was delivered by **Smt. Durga Mirapalli**, Lecturer from **Sir C. R. Reddy College, Eluru**, on the topic “**Uses of ICT and Digital Tools in Academic Research.**”

In her presentation, she emphasized the growing significance of **Information and Communication Technology (ICT)** in enhancing the quality and efficiency of academic research. She explained that ICT tools enable researchers to access vast sources of information through **digital libraries, online journals, e-databases, and academic search engines**, which greatly facilitate literature review and knowledge sharing. She also highlighted the role of **reference management software, plagiarism detection tools, and cloud-based storage systems** in organizing research materials and maintaining academic integrity.

The session on “**Uses of ICT and Digital Tools in Academic Research**” was effectively presented by **Smt. Durga Mirapalli**, Lecturer from **Sir C. R. Reddy College, Eluru**. In her presentation, she highlighted the growing importance of Information and Communication Technology (ICT) in modern academic research and emphasized how digital tools have transformed the process of data collection, analysis, and dissemination of research findings.

She explained that researchers today widely use various digital platforms and software such as online databases, digital libraries, plagiarism detection tools, statistical software, and artificial intelligence-based applications. These tools help scholars conduct systematic literature reviews, analyze large datasets, and present results with accuracy and efficiency. She also stressed the importance of tools like SPSS, R, Python, Google Scholar, reference management software, and online survey platforms in improving the quality and credibility of academic research.

Smt. Durga Mirapalli further discussed how ICT promotes collaboration among researchers across institutions and countries through virtual meetings, cloud storage, and digital communication platforms. She encouraged young scholars and students to adopt digital technologies to enhance research productivity and innovation.

Smt. Durga Mirapalli further elaborated on the importance of **data analysis software such as SPSS, R, and Python**, which assist researchers in performing statistical analysis and interpreting complex data accurately. She noted that online survey platforms, digital collaboration tools, and virtual meeting applications have made it easier for scholars to collect data, communicate with experts, and collaborate with researchers across institutions and countries.

She concluded her presentation by encouraging students and young researchers to effectively utilize ICT and digital technologies to improve research productivity, ensure transparency, and promote innovative academic work. The presentation provided valuable insights into the integration of modern digital tools in research activities and their role in strengthening academic excellence.

The session was conducted under the **chairpersonship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, who appreciated the speaker’s informative presentation and emphasized the importance of adopting digital technologies for advancing academic research in higher education.

ACADEMIC SESSION-2
ORAL PRESENTATION SESSION/POSTER PRESENTATION SESSION
ORAL PRESENTATION-2



**ORAL PRESENTATION
BY**

PYDIMALLA SULOCHANA RANI
PH.D., SCHOLAR SUPERVISOR
DR.AJJARAPUALIMELUANNAPURNA
**LECTURERINCOMMERCE DEPARTMENT OF COMMERCE
& MANAGEMENT STUDIES GOVERNMENT COLLÈGE
(AUTONOMOUS) RAJAHMUNDRY**

TOPIC

**RESEARCH FUELS
DISRUPTIVE INNOVATION**

During the **Two-Day National Seminar** organized by the **Department of Economics and the Department of Commerce**, an insightful **oral presentation** was delivered by **Pydimalla Sulochana Rani, Ph.D. Scholar**, under the supervision of **Dr. Ajarapu Alimelu Annapurna**, Lecturer in Commerce, Department of Commerce & Management Studies, Government College (Autonomous), Rajahmundry. The presentation focused on the topic **“Research Fuels Disruptive Innovation.”**

In her presentation, she explained how **research acts as a catalyst for disruptive innovation**, which transforms traditional business models, technologies, and industries. She highlighted that continuous academic and scientific research leads to new ideas, technological advancements, and innovative solutions that challenge existing systems and create new opportunities in various sectors.

She further emphasized that universities, research institutions, and industries play a crucial role in encouraging innovative research that can lead to breakthrough developments. By using modern research methodologies, data analytics, and digital technologies, scholars can contribute to innovations that improve productivity, economic growth, and societal development.

Pydimalla Sulochana Rani also discussed examples of disruptive innovations in the fields of **technology, finance, education, and commerce**, demonstrating how research-driven ideas have revolutionized industries and changed consumer behavior. She encouraged young researchers and students to engage in interdisciplinary research and creative thinking to generate impactful innovations.

During the **Two-Day National Seminar** organized by the **Department of Economics and the Department of Commerce**, an **oral presentation** was delivered by **Pydimalla Sulochana Rani, Ph.D. Scholar**, under the supervision of **Dr. Ajarapu Alimelu Annapurna**, Lecturer in Commerce, Department of Commerce & Management Studies, Government College (Autonomous), Rajahmundry. The presentation was on the topic **“Research Fuels Disruptive Innovation.”** She explained that research plays a vital role in generating new ideas, technologies, and innovative solutions that transform traditional systems and contribute to economic and social development.

She further highlighted that academic institutions and researchers play an important role in promoting innovation through advanced research methodologies, digital technologies, and interdisciplinary studies. The presentation encouraged scholars and students to actively engage in research activities to bring meaningful innovations for the future. The session was conducted under the **chairpersonship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, who appreciated the presentation and emphasized the importance of research-driven innovation in higher education.

The session was conducted under the **chairpersonship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, who appreciated the presenter for her scholarly insights and emphasized the importance of research in driving innovation and sustainable development in the modern world.

THANK YOU

ACADEMIC SESSION-2

ORAL PRESENTATION SESSION/POSTER PRESENTATION SESSION ORAL PRESENTATION-3



ORAL PRESENTATION BY

SMT.B.RANI DURGA¹
LECTURER IN COMMERCE
SCHVPMR GDC GANAPAVARAM

TOPIC

**GENDER SENSITIVITY IN ACADEMIC
RESEARCH: CHALLENGES AND POLICY
PERSPECTIVES FROM WEST
GODAVARI DISTRICT, ANDHRA
PRADESH**

During the **Two-Day National Seminar organized by the Department of Economics and the Department of Commerce**, an oral presentation was delivered by **Smt. B. Rani Durga**, Lecturer in Commerce, **SCHVPMR Government Degree College, Ganapavaram**. The presentation focused on the topic **“Gender Sensitivity in Academic Research: Challenges and Policy Perspectives from West Godavari District, Andhra Pradesh.”**

In her presentation, she highlighted the importance of incorporating **gender sensitivity in academic research** to ensure equality, inclusiveness, and fair representation in research studies. She discussed the major challenges faced in promoting gender-sensitive research, such as lack of awareness, limited participation of women researchers, gender bias in research design, and insufficient policy implementation. She also emphasized the need for effective institutional policies, awareness programs, and government initiatives to promote gender equality in research and academic institutions.

Smt. B. Rani Durga further explained that adopting gender-sensitive approaches in research helps in producing more balanced and socially relevant outcomes. She stressed that researchers should consider gender perspectives while designing research methodologies, collecting data, and analyzing results to ensure inclusive development and social justice.

During the **Two-Day National Seminar organized by the Department of Economics and the Department of Commerce**, an oral presentation was delivered by **Smt. B. Rani Durga**, Lecturer in Commerce, **SCHVPMR Government Degree College, Ganapavaram**, on the topic **“Gender Sensitivity in Academic Research: Challenges and Policy Perspectives from West Godavari District, Andhra Pradesh.”** In her presentation, she explained the importance of gender-sensitive approaches in academic research to ensure equality, inclusiveness, and fair representation in research studies.

She also discussed the various challenges in implementing gender sensitivity in research and highlighted the need for effective policies, awareness, and institutional support to promote gender equality in higher education. The session was conducted under the **chairpersonship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, who appreciated the presentation and emphasized the importance of gender-inclusive research practices.

The session was conducted under the **chairpersonship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, who appreciated the speaker for presenting valuable insights on gender perspectives in academic research and emphasized the importance of gender equality in higher education and research practices.

THANK YOU

ACADEMIC SESSION-2

ORAL PRESENTATION SESSION/POSTER PRESENTATION SESSION

ORAL PRESENTATION-4



ORAL PRESENTATION
BY
SRI GUNDA RAMA MOHAN RAO
HEAD, DEPARTMENT OF COMMERCE
SAS GDC NRPM



TOPIC
INNOVATION, INTELLECTUAL
PROPERTY RIGHTS (IPR), PATENTS,
AND START-UP RESEARCH CULTURE

During the **Two-Day National Seminar** organized by the Department of Economics and the Department of Commerce, an oral presentation was delivered by **Sri Gunda Rama Mohan Rao**, Head, Department of Commerce, **SAS Government Degree College, Narayanapuram**. The presentation focused on the topic **“Innovation, Intellectual Property Rights (IPR), Patents, and Start-up Research Culture.”**

In his presentation, he highlighted the importance of **innovation and research culture** in higher education institutions for promoting economic growth and entrepreneurship. He explained that **Intellectual Property Rights (IPR)** and **patents** play a crucial role in protecting innovative ideas, inventions, and research outcomes. By securing patents and protecting intellectual property, researchers and institutions can encourage creativity, technological advancement, and commercialization of research findings.

Sri Gunda Rama Mohan Rao further emphasized the significance of **start-up research culture** in universities and colleges, which motivates students and scholars to transform their innovative ideas into successful enterprises. He also discussed the role of government initiatives, incubation centers, and institutional support in nurturing start-ups and promoting research-based innovation.

During the **Two-Day National Seminar** organized by the Department of Economics and the Department of Commerce, an oral presentation was delivered by **Sri Gunda Rama Mohan Rao**, Head, Department of Commerce, **SAS Government Degree College, Narayanapuram**, on the topic **“Innovation, Intellectual Property Rights (IPR), Patents, and Start-up Research Culture.”** In his presentation, he explained the importance of innovation and intellectual property rights in protecting research outcomes and encouraging creativity and technological advancement.

He further emphasized that patents and start-up culture in academic institutions help researchers and students transform innovative ideas into practical applications and entrepreneurial ventures. He also highlighted the role of educational institutions and government initiatives in promoting research-based innovation and start-up development in higher education.

The presentation provided valuable insights into how academic institutions can strengthen innovation ecosystems, protect intellectual property, and encourage young researchers to contribute to entrepreneurial development and knowledge-based economy.

THANK YOU

**SAS GOVERNMENT DEGREE COLLEGE,
NARAYANAPURAM**

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

**Department of Economics & Department of Commerce
Under PM-USHA Scheme**

VALEDICTORY SESSION SHEET

TWO-DAY NATIONAL SEMINAR

**On "Building Research Competence in Higher Education:
Methods, Ethics and Impact"**

Date: 28-02-2026 Time: 4PM

Venue: Seminar Hall, SAS Govt Degree College, Narayanapuram

PROGRAMME SCHEDULE

1. Opening Remarks- By Dr.K.Vasudha SAS GDC, NRPM
2. OVER VIEW OF THE PROGRAMME
 - a. SRI.G.RAMA MOHAN RAO,CO-CONVENER
3. Presentation of the Seminar Report
Sri.D.Reddiah ,Organizing Secretary
- 3.Feedback from the Participants.
- 4.Message by the Resource Persons.
4. 1.Dr.k.Kondal Garu
Assistant ProfessorResource Person
5. Dr.Ajjarapu Alimelu Annapurna Garu
Lecturer in Commerce,IQAC Coordinator
Resource Person
6. Dr.RavikumarBommisetiGARU
AssociateProfessor
7. Dr.I.VNarayanaGaru
Asst professor
- 8.Messages by Guest of Honour
By Dr. P. Nirmala Kumari Garu
Principal Gdc,ganapavaram
8. .Distribution of the Certificates
- 9..falicitation to the Resource person and Guest of Honour
- 10.Closing Remarks By the President
- 11.Vote of thanks
12. National Anthem

VALEDICTORY SESSION

OPENING REMARKS

BY

DR. K. VASUDHA

PRINCIPAL

SAS GDC, NRPM

VALEDICTORY SESSION –

TWO-DAY NATIONAL

SEMINAR (27TH & 28TH

FEBRUARY 2026)

UNDER PM-USHA SCHEME



The Valedictory Session of the Two-Day National Seminar organized by the Department of Economics and the Department of Commerce under the PM-USHA Scheme, in collaboration with Black Bucks Educational Private Limited, began with the opening remarks delivered by Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram.

In her opening remarks, Dr. K. Vasudha expressed her heartfelt appreciation to all the **resource persons, research scholars, faculty members, and students** who actively participated in the seminar. She highlighted that the two-day seminar provided a valuable academic platform for exchanging innovative ideas, research findings, and interdisciplinary perspectives in the fields of economics and commerce. She also emphasized that such seminars strengthen the research culture among faculty and students and contribute to academic excellence.

Dr. Vasudha further acknowledged the support extended under the **PM-USHA Scheme** and thanked **Black Bucks Educational Private Limited** for their collaboration in organizing the seminar successfully. She encouraged the participants to continue their research efforts and apply the knowledge gained from the seminar for academic growth and societal development. Her remarks set a positive tone for the valedictory session and reflected the importance of collaborative academic initiatives in higher education.

OPENING REMARKS

Respected Chief Guest, distinguished Resource Persons, PM-USHA Coordinator, Convener, Co-Convener, Organizing Secretary, esteemed faculty members, research scholars, dear participants, and students... A very good afternoon to everyone. 🍀

It gives me great pleasure and satisfaction to welcome you all to the Valedictory Session of the Two-Day National Seminar organized on 27th and 28th February 2026 by the Department of Economics and Department of Commerce under the PM-USHA Scheme at SAS Government Degree College, Narayanapuram. 📖 ✨

During these two days, the seminar has provided an excellent academic platform for intellectual interaction, exchange of research ideas, and enhancement of knowledge among academicians, scholars, and students. The insightful deliberations and scholarly presentations have highlighted the importance of research competence, ethical practices, and innovative methodologies in strengthening the quality of higher education. 🎓 📊

I am happy to note the active participation and keen interest shown by faculty members, research scholars, and students from various institutions. Such seminars play a vital role in promoting a research culture, encouraging critical thinking, and motivating young minds towards academic excellence and meaningful research contributions. 📖 📚

I sincerely appreciate the dedicated efforts of the Departments of Economics and Commerce, the PM-USHA Coordinator, Convener, Co-Convener, Organizing Secretary, and the entire organizing committee for successfully planning and conducting this seminar. Their teamwork and commitment have made this academic event highly productive and successful. 🌟

I extend my heartfelt gratitude to our honorable Chief Guest, eminent Resource Persons, and all participants for their valuable presence and scholarly contributions. Your guidance and support have greatly enriched this seminar and inspired our academic community. ✨

I am confident that the knowledge gained and the ideas shared during this seminar will encourage all participants to pursue quality research and contribute positively to higher education and society.

Thank you all, and I wish you every success in your future academic and research endeavors. 🍀

THANK YOU

VALEDICTORY SESSION

OVER VIEW OF THE SEMINAR BY

**SRI.GUNDA RAMA MOHAN
RAO**

CO-CONVENER

SAS GDC,NRPM

**VALEDICTORY SESSION –
TWO-DAY NATIONAL
SEMINAR (27TH & 28TH
FEBRUARY 2026)**

UNDER PM-USHA SCHEME



The **Overview of the Seminar** was presented during the **Valedictory Session** of the **Two-Day National Seminar** organized by the **Department of Economics** and the **Department of Commerce**, under the **chairmanship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, under the **PM-USHA Scheme** in collaboration with **Black Bucks Educational Private Limited**.

The seminar was organized with the objective of promoting **academic research, innovation, and interdisciplinary knowledge sharing** among scholars, faculty members, and students. Over the two days, the seminar featured several **invited talks, technical sessions, and oral presentations** by eminent academicians, research scholars, and faculty members from various institutions. The speakers discussed important themes such as **digital tools in research, disruptive innovation, gender sensitivity in academic research, intellectual property rights, start-up research culture, and emerging trends in academic research and higher education**. The **Overview of the Seminar** was presented during the **Valedictory Session** of the **Two-Day National Seminar** organized by the **Department of Economics** and the **Department of Commerce**, under the **chairmanship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram**, under the **PM-USHA Scheme** in collaboration with **Black Bucks Educational Private Limited**.

The seminar aimed to encourage **research-oriented learning, academic collaboration, and knowledge sharing** among academicians, research scholars, and students. Throughout the two days, the seminar witnessed several **invited lectures, paper presentations, and technical sessions**, where scholars presented their research on contemporary themes related to economics, commerce, and interdisciplinary studies. The discussions highlighted the importance of innovation, digital technologies, research methodologies, and policy perspectives in addressing present-day academic and societal challenges.

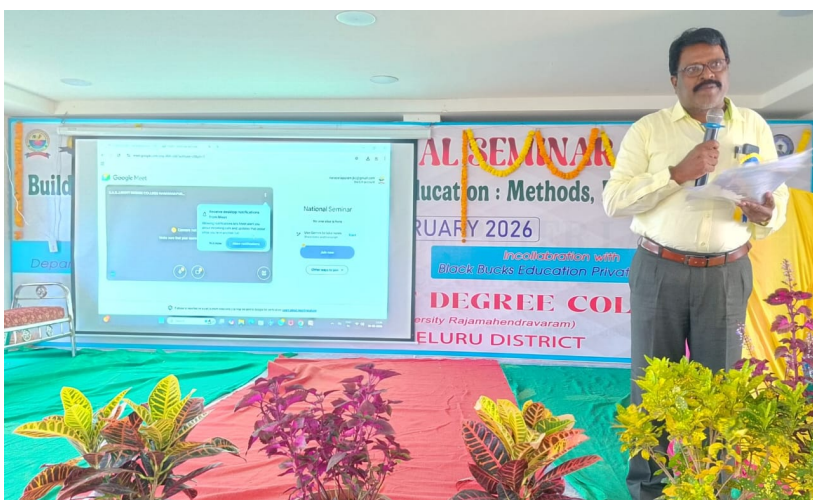
The event provided an excellent platform for researchers and faculty members to share their ideas, exchange scholarly views, and explore new research opportunities. The active participation of presenters and delegates enriched the academic environment and encouraged meaningful dialogue among participants.

Overall, the seminar was successfully conducted with the support of the organizing departments, resource persons, and collaborating partners. The programme concluded on a positive note, reinforcing the commitment of the institution to promote **quality research, academic excellence, and intellectual growth in higher education**.

The seminar provided a vibrant platform for participants to exchange ideas, present their research findings, and engage in meaningful academic discussions. The sessions were highly interactive and enriched the participants with new insights and perspectives in the fields of **economics, commerce, and interdisciplinary research**. The seminar concluded successfully with active participation and valuable contributions from all stakeholders, reflecting the commitment of the institution to promote **research culture and academic excellence**.

THANK YOU

VALEDICTORY SESSION



SEMINAR REPORT BY PRESENTED BY SRI.D. REDDIAH GARU ORGANIZING SECRETARY

VALEDICTORY SESSION – TWO-DAY NATIONAL SEMINAR (27TH & 28TH FEBRUARY 2026) UNDER PM-USHA SCHEME

The Seminar Report of the Two-Day National Seminar organized by the Department of Economics and the Department of Commerce was presented during the Valedictory Session by Sri D. Reddiah Garu, Organizing Secretary, under the chairmanship of Dr. K. Vasudha, Principal, SAS Government Degree College, Narayanapuram, conducted under the PM-USHA Scheme in collaboration with Black Bucks Educational Private Limited.

In his report, Sri D. Reddiah Garu briefly highlighted the objectives and significance of organizing the seminar, which aimed to promote academic research, interdisciplinary collaboration, and intellectual exchange among scholars, faculty members, and students. He explained that the two-day seminar featured several invited talks, technical sessions, and oral presentations delivered by eminent academicians, research scholars, and faculty members from different institutions. He further presented a summary of the various sessions conducted during the seminar, including discussions on innovative research practices, the role of ICT and digital tools in academic research, disruptive innovation, gender sensitivity in research, intellectual property rights, patents, and start-up research culture. The sessions provided valuable insights and encouraged participants to explore new research perspectives and methodologies.

Sri D. Reddiah Garu also appreciated the active participation of the presenters, delegates, faculty members, and students who contributed to the success of the seminar. He expressed his sincere gratitude to the Principal, Dr. K. Vasudha, the organizing departments, resource persons, and the collaborating partner Black Bucks Educational Private Limited for their continuous support and cooperation in making the seminar a grand success.

He concluded the report by stating that the seminar served as a meaningful academic platform for knowledge sharing and research development, strengthening the research culture and academic excellence of the institution. SAS Government Degree College, Narayanapuram

Valedictory Session – Two-Day National Seminar (27th & 28th February 2026)
Under PM-USHA Scheme.

SEMINAR REPORT

Respected Chairperson Dr. K. Vasudha, Honorable Chief Guest, distinguished Resource Persons, PM-USHA Coordinator, Convener, Co-Convener, esteemed faculty members, research scholars, participants, and dear students... Good afternoon to one and all. 🙏
It is my proud privilege to present the report of the Two-Day National Seminar organized by the Department of Economics and Department of Commerce under the PM-USHA Scheme on 27th and 28th February 2026 at SAS Government Degree College, Narayanapuram. 🙏

The seminar was organized with the main objective of enhancing research competence in higher education and creating awareness on research methods, ethics, and academic impact among faculty members, research scholars, and students. The seminar received an overwhelming response from academicians, research scholars, and students from various colleges and institutions. 🙏

The inaugural session was conducted on 27th February 2026 in a grand manner under the esteemed chairmanship of our respected Principal, Dr. K. Vasudha Garu. The dignitaries highlighted the importance of research culture, academic integrity, and innovation in higher education. Their inspiring words motivated participants to engage in quality research and academic excellence. ✨

During the technical sessions, eminent Resource Persons delivered highly informative and insightful lectures on various aspects of research methodology, research ethics, publication standards, and the role of research in academic and societal development. The sessions were very interactive and provided valuable guidance to participants in strengthening their research skills. 📚 📖

The seminar also witnessed active participation from faculty members and research scholars who presented their research papers on relevant themes. These presentations facilitated meaningful academic discussions and exchange of innovative ideas. The participants benefited greatly from the expert feedback and suggestions given by the Resource Persons. ✨

On the second day, 28th February 2026, the seminar continued with additional technical sessions and paper presentations. The participants expressed their appreciation for the quality of sessions and the opportunity provided to enhance their research knowledge and competence.

A total number of 130 participants registered for the seminar, and 33 + research papers were presented during the technical sessions. Certificates will be distributed to all participants and paper presenters during this valedictory session. 🙏

I take this opportunity to express my sincere gratitude to our respected Principal, Dr. K. Vasudha Garu, for her constant encouragement, guidance, and support in organizing this seminar successfully. I extend my heartfelt thanks to the Honorable Chief Guest, Resource Persons, PM-USHA Coordinator, Convener, Co-Convener, faculty members, organizing committee, and student volunteers for their valuable contributions and dedicated efforts. 🙏

I also thank all the participants and delegates for their enthusiastic participation, which made this seminar a grand academic success. The seminar has truly fulfilled its objective of promoting research competence and academic excellence.

With this, I conclude the seminar report.

Thank you all.



CLOSING REMARKS BY DR.K.VASUDHA PRINCIPAL SAS GDC NRPM

VALEDICTORY SESSION – TWO-DAY NATIONAL SEMINAR (27TH & 28TH FEBRUARY 2026) UNDER PM-USHA SCHEME

Dr. K. Vasudha Garu, Principal of SAS Government Degree College, Narpam (NRPM), delivered the closing remarks at the valedictory session of the Two-Day National Seminar organized by the Department of Economics and the Department of Commerce under the PM USHA Scheme on the theme “**Building Research Competence in Higher Education: Methods, Ethics and Impact.**”

In her address, she expressed great satisfaction over the successful organization of the seminar and appreciated the active participation of faculty members, research scholars, and students from various institutions. She congratulated the organizing departments for planning an academically enriching program that focused on strengthening research skills, promoting ethical research practices, and highlighting the importance of impactful research in higher education.

Dr. Vasudha Garu emphasized that research competence is essential for the advancement of knowledge and for addressing contemporary societal and economic challenges. She noted that the insightful lectures delivered by the invited speakers and the interactive discussions throughout the seminar had provided valuable guidance on modern research methodologies, the use of digital tools and ICT in research, and the importance of maintaining academic integrity and ethics.

She also acknowledged the support extended under the **PM USHA Scheme**, which aims to strengthen higher education institutions by promoting quality, innovation, and research culture. She encouraged faculty members and students to utilize the knowledge gained during the seminar to undertake meaningful research that contributes to academic excellence and societal development.

Dr. Vasudha Garu concluded her remarks by congratulating the organizing secretary, coordinators, faculty members, and volunteers for their dedicated efforts in making the seminar a grand success. She thanked all the resource persons, participants, and supporting staff for their cooperation and involvement, and expressed hope that such academic initiatives would continue to inspire a strong research culture in the institution.

Finally, she formally declared the Two-Day National Seminar successfully concluded and extended her best wishes to all participants for their future academic and research endeavors.

Thank you all.

FEEDBACK FROM THE PARTICIPANTS AND RESOURCE PERSONS



DR.K.KONDAL GARU



PARTICIPANT DR.K.SWARUPA RANI GARU



DR.J.SARALA JHANSI GARU



DR.I.V.NARAYANA GARU



Student Feedback - 1

Respected Principal Dr. K. Vasudha Madam, honorable guests, and respected faculty members...

Good afternoon to all. 🌸

I feel very happy and proud to participate in this Two-Day National Seminar organized under the PM-USHA Scheme. The sessions conducted on 27th and 28th February 2026 were highly informative and enriched our knowledge about research methods and ethics. The Resource Persons explained the topics very clearly and inspired us to develop research interest. This seminar has helped me understand the importance of research in higher education. I sincerely thank our Principal Madam and the Departments of Economics and Commerce for organizing such a valuable academic programme. Thank you. 🌸



Student Feedback - 2

Respected dignitaries, faculty members, and dear friends... 🌸

I am grateful for the opportunity to attend this National Seminar. The seminar provided us with excellent exposure to research concepts, paper presentation skills, and academic ethics. The sessions were very useful and motivated us to think critically and academically. I gained valuable knowledge which will help me in my future studies and research. I thank our respected Principal Madam and organizing committee for arranging this wonderful seminar under the PM-USHA Scheme.



Student Feedback - 3

Respected Principal Madam, honorable guests, and faculty members... 🌸

It is my privilege to share my feedback on this Two-Day National Seminar. The Resource Persons delivered excellent lectures and explained research methodology in a very simple and understandable manner. This seminar helped us learn about research writing, ethics, and academic standards. It also motivated students like me to participate in research activities in the future. I sincerely thank the Departments of Economics and Commerce and our respected Principal Madam for providing us this great learning opportunity. 📚🎓





**SPEECH DELIVERED
BY
CHIEF GUEST
DR.P.NIRMALA KUMARI GARU
PRINCIPAL
SCHVPMR GOVERNMENT DEGREE COLLEGE
GANAPAVARAM,ELURU DIST**

Dr. P. Nirmala Kumari, Principal of SCHVPMR Government Degree College, Ganapavaram, Eluru District, graced the valedictory session of the Two-Day National Seminar as the Chief Guest. The seminar was organized by the Departments of Economics and Commerce under the **PM USHA Scheme** on the theme **“Building Research Competence in Higher Education: Methods, Ethics and Impact.”** The session was conducted under the able chairmanship of Dr. K. Vasudha.

In her address, Dr. P. Nirmala Kumari Garu appreciated the organizers for selecting a highly relevant theme that highlights the importance of strengthening research culture in higher education institutions. She emphasized that research competence is essential for faculty members and students to address contemporary academic, social, and economic challenges. She stated that effective research requires a strong foundation in research methodology, ethical standards, and the ability to create meaningful societal impact.

She further highlighted that the integration of modern tools such as ICT, statistical software, and interdisciplinary approaches has significantly enhanced the quality of academic research. Dr. Nirmala Kumari Garu encouraged participants to adopt innovative research methods and maintain integrity, transparency, and ethical practices while conducting research studies.

The Chief Guest also commended the efforts of the Departments of Economics and Commerce for successfully organizing the two-day seminar with insightful invited talks, paper presentations, and interactive sessions. She noted that such academic platforms help faculty members and students exchange ideas, improve research skills, and build collaborative networks.

In conclusion, Dr. Nirmala Kumari Garu congratulated the organizing committee, participants, and supporting staff for making the seminar a grand success. She expressed hope that the knowledge and insights gained during the seminar would inspire participants to undertake quality research that contributes to academic excellence and societal development.

THANK YOU
SPEECHES BY CPDC AND DIGNETERIES



CPDC EPURI SATYA NARAYANA GARU



CHIRANJEEVI GARU



DISTRIBUTION OF CERTIFICATES





FALICITATION SESSION





FALICITATION SESSION

27/02/2026 ATTENDANCE SHEETS

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-27-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
1.	P. Kanti Kumar,	77396933755	P. Kanti	P. Kanti	P. Kanti	P. Kanti
2.	Ch. Mahesh.	6303871663	Ch. Mahesh	Ch. Mahesh	Ch. Mahesh	Ch. Mahesh
3.	Ch. Suresh.	9578346522	Ch. Suresh	Ch. Suresh	Ch. Suresh	Ch. Suresh
4.	I. Pavan Kumar	9381498585	I. Pavan Kumar	I. Pavan Kumar	I. Pavan Kumar	I. Pavan Kumar
5.	B. Gopi		B. Gopi	B. Gopi	B. Gopi	B. Gopi
6.	B. Sumanth.		B. Sumanth	B. Sumanth	B. Sumanth	B. Sumanth
7.	S. Ganesh.		S. Ganesh	S. Ganesh	S. Ganesh	S. Ganesh
8.	K. Manoj		K. Manoj	K. Manoj	K. Manoj	K. Manoj
9.	S. Hari babu		S. Hari babu	S. Hari babu	S. Hari babu	S. Hari babu
10.	S. china babu	9381498585	S. china babu	S. china babu	S. china babu	S. china babu
11.	S. Vinay		S. Vinay	S. Vinay	S. Vinay	S. Vinay
12.	Ch. china babu		Ch. china babu	Ch. china babu	Ch. china babu	Ch. china babu
12.	S. naveen kumar.		S. naveen kumar	S. naveen kumar	S. naveen kumar	S. naveen kumar
14.	U. Lakshay		U. Lakshay	U. Lakshay	U. Lakshay	U. Lakshay
15.	Y. Yashwanth		Y. Yashwanth	Y. Yashwanth	Y. Yashwanth	Y. Yashwanth

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-27-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
1.	T. Kamali Devi	944167786	T. Kamali Devi	T. Kamali Devi	T. Kamali Devi	T. Kamali Devi
2.	N. Gayathri Jyothi	9063059834	N. G. Jyothi	N. G. Jyothi	N. G. Jyothi	N. G. Jyothi
3.	A. Meghana	7095346294	A. Meghana	A. Meghana	A. Meghana	A. Meghana
4.	P. Bhavathi	9652772331	P. Bhavathi	P. Bhavathi	P. Bhavathi	P. Bhavathi
5.	M.H.S.G. Nagini - Devi	8143134071	M. Harika	M. Harika	M. Harika	M. Harika
6.	J. Sai Santhosh	7032866131	J. Sai Santhosh	J. Sai Santhosh	J. Sai Santhosh	J. Sai Santhosh
7.	K. Anirash	9398900501	K. Anirash	K. Anirash	K. Anirash	K. Anirash
8.	K. Deva Kishore	8125263651	K. D. Kishore	K. D. Kishore	K. D. Kishore	K. D. Kishore
9.	T.K. Jeevaniah	8341995773	T.K. Jeevaniah	T.K. Jeevaniah	T.K. Jeevaniah	T.K. Jeevaniah
10.	B. Santosh	9014196531	B. Santosh	B. Santosh	B. Santosh	B. Santosh
11.	J. Parvathamma	9881428585	J. Parvathamma	J. Parvathamma	J. Parvathamma	J. Parvathamma
12.	A. Lalayya	7330885007	A. Lalayya	A. Lalayya	A. Lalayya	A. Lalayya
13.	Dr. K. Svarupa Rani	9949971544	K. Svarupa Rani	K. Svarupa Rani	K. Svarupa Rani	K. Svarupa Rani
14.	P. Bala Manikanta	9059793606	P. Bala Manikanta	P. Bala Manikanta	P. Bala Manikanta	P. Bala Manikanta
15.	G. Anusha	7702264163	G. Anusha	G. Anusha	G. Anusha	G. Anusha
16.	P. Naga Lakshmi SIR C.R. Reddy College for women Eluru.	9124889282	P. Naga Lakshmi	P. Naga Lakshmi	P. Naga Lakshmi	P. Naga Lakshmi
17.	Y. Swathi SIR C.R. Reddy college for women Eluru	9815399549	Y. Swathi	Y. Swathi	Y. Swathi	Y. Swathi
18.	Dr. J. Deva Rani SIR C.R. Reddy college for women	9440878582	J. Deva Rani	J. Deva Rani	J. Deva Rani	J. Deva Rani

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-27-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
1	Ch. Manikabai S.A.S.G.D.C	6300381966	Ch. Manikabai	Ch. Manikabai	Ch. Manikabai	Ch. Manikabai
2	N. Raghavendra S.A.S.G.D.C	7671855292	N. Raghavendra	N. Raghavendra	N. Raghavendra	N. Raghavendra
3	G. Surya S.A.S.G.D.C	8185952828	G. Surya	G. Surya	G. Surya	G. Surya
4	P. Omesh S.A.S.G.D.C	8523029925	P. Omesh	P. Omesh	P. Omesh	P. Omesh
5	G. Arinash S.A.S.G.D.C	9010995305	G. Arinash	G. Arinash	G. Arinash	G. Arinash
6	B. Dharma Sathish S.A.S.G.D.C	9182878826	B. Dharma	B. Dharma	B. Dharma	B. Dharma
7	Ch. Raja ratnam S.A.S.G.D.C	9912588085	Ch. Raja ratnam	Ch. Raja ratnam	Ch. Raja ratnam	Ch. Raja ratnam
8	P. Sri Ram C.A.S.G.D.C	9177548580	P. Sri Ram	P. Sri Ram	P. Sri Ram	P. Sri Ram
9	T. J. Jagadeesan S.A.S.G.D.C	8639978037	T. J. Jagadeesan	T. J. Jagadeesan	T. J. Jagadeesan	T. J. Jagadeesan
10	A. Karthika S.A.S.G.D.C	8897997932	A. Karthika	A. Karthika	A. Karthika	A. Karthika
11	P. Subrahmanya S.A.S.G.D.C	6381753398	P. Subbu	P. Subbu	P. Subbu	P. Subbu
12	G. Sai durga Prasad S.A.S.G.D.C	9963361651	G. Sai	G. Sai	G. Sai	G. Sai
13	I. Syam Kumar " " "	9177117731	I. Syam Kumar	I. Syam Kumar	I. Syam Kumar	I. Syam Kumar
14	T. Santhosh (SAS GDC)	7281009941	T. Santhosh	T. Santhosh	T. Santhosh	T. Santhosh
15	K. Ganesh	7660002373	K. Ganesh	K. Ganesh	K. Ganesh	K. Ganesh

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-27-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
16	P. Sarojini	9618138735	P. Sarojini	P. Sarojini	P. Sarojini	P. Sarojini
17	T. Poojnima	9618962232	T. Poojnima	T. Poojnima	T. Poojnima	T. Poojnima
18	Sk. Minhad Afrin	9440365441	Sk. Afrin	Sk. Afrin	Sk. Afrin	Sk. Afrin
19	N. Rama lakshmi S.A.S GOVT Degree Clg	8466089814	N. Rama lakshmi	N. Rama lakshmi	N. Rama lakshmi	N. Rama lakshmi
20	K. Anusha	9966311412	K. Anusha	K. Anusha	K. Anusha	K. Anusha
21	G. Anurutha	9014219477	G. Anurutha	G. Anurutha	G. Anurutha	G. Anurutha
22	S. Swapna	8247824363	S. Swapna	S. Swapna	S. Swapna	S. Swapna
23	K. Neelima	7075472457	K. Neelima	K. Neelima	K. Neelima	K. Neelima
24	M. Jyothi	9133886119	M. Jyothi	M. Jyothi	M. Jyothi	M. Jyothi
25	T. Lavanya	9676580261	T. Lavanya	T. Lavanya	T. Lavanya	T. Lavanya
26	S. Jhansi	9912772986	S. Jhansi	S. Jhansi	S. Jhansi	S. Jhansi
27	M. Krupa Jyothi	9618409210	M. Krupa Jyothi	M. Krupa Jyothi	M. Krupa Jyothi	M. Krupa Jyothi
28	P. Durga Sri Lakshmi Sivarathi	8341736335	P.D.S.L. Sivarathi	P.D.S.L. Sivarathi	P.D.S.L. Sivarathi	P.D.S.L. Sivarathi
29	Dr. K. SWAROOP KUMAR, MARIS STELLA COLLEGE, VJA	8897046735	Dr. K. Swaroop Kumar	Dr. K. Swaroop Kumar	Dr. K. Swaroop Kumar	Dr. K. Swaroop Kumar
30	G. Preethyashree Baby, GDC(M) NDD	9440397135	G. Preethyashree	G. Preethyashree	G. Preethyashree	G. Preethyashree

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-27-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
1	M. Pragathi Ramya		m.pragathiramya	m.pragathiramya	m.pragathiramya	m.pragathiramya
2	P. Sneha		P. Sneha	P. Sneha	P. Sneha	P. Sneha
3	I. Adi Lakshmi.		I. Adilakshmi	I. Adilakshmi	I. Adilakshmi	I. Adilakshmi
4	K. Vennala		K. Vennala	K. Vennala	K. Vennala	K. Vennala
5	K. Renuka		K. Renuka	K. Renuka	K. Renuka	K. Renuka
6	K. Naga durga		K. Nagadurga	K. Nagadurga	K. Nagadurga	K. Nagadurga
7	S. Sandhya.		S. Sandhya	S. Sandhya	S. Sandhya	S. Sandhya
8	T. pravalika.		T. Pravalika	T. Pravalika	T. Pravalika	T. Pravalika
9	Sk. Asma.		Sk. Asma	Sk. Asma	Sk. Asma	Sk. Asma
10	Ch. RojaRani		Ch. RojaRani	Ch. RojaRani	Ch. RojaRani	Ch. RojaRani
11	J. Madhulatha		J. Madhulatha	J. Madhulatha	J. Madhulatha	J. Madhulatha
12	S. Balanageswari		S. Bahari	S. Bahari	S. Bahari	S. Bahari
13	K. Sasipriya	8125740651	K. Sasipriya	K. Sasipriya	K. Sasipriya	K. Sasipriya
14	M. Mamatha madhuri		M. Mamatha	M. Mamatha	M. Mamatha	M. Mamatha
15	K. Ishwarya		K. Ishwarya	K. Ishwarya	K. Ishwarya	K. Ishwarya

16) Dr. KAPPA KONDAL 7893950302

17) Dr. J. SARALA JHANSI RANI 8897185979

18) K. Swaroop (Ph.D), Research scholar 9515681881

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-27-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
1	P. Tanuja SAS Govt college	9951979113	P. Tanuja	P. Tanuja	P. Tanuja	P. Tanuja
2	V. Ramya sri SAS Govt degree clg	9014398234	V. Ramya sri	V. Ramya sri	V. Ramya sri	V. Ramya sri
3	N. Siri SAS Govt Degree clg	7981202317	N. Siri	N. Siri	N. Siri	N. Siri
4	K. Jyothi SAS Govt Degree clg	9673992267	K. Jyothi	K. Jyothi	K. Jyothi	K. Jyothi
5	I. Gayitri SAS Govt Degree clg	9490968807	I. Gayitri	I. Gayitri	I. Gayitri	I. Gayitri
6	B. Manasa SAS Govt Degree clg	8121702976	B. Manasa	B. Manasa	B. Manasa	B. Manasa
7	Ch. Vani SAS Govt Degree clg	8465836249	Ch. Vani	Ch. Vani	Ch. Vani	Ch. Vani
8	T. Jahnvi Rama SAS Govt Degree clg	9652286779	T. Jahnvi Rama	T. Jahnvi Rama	T. Jahnvi Rama	T. Jahnvi Rama
9	A. Kusuma SAS Govt Degree clg	0085822590	A. Kst Durga	A. Kst Durga	A. Kst Durga	A. Kst Durga
10	Y. Vijaya Durga SAS Govt Degree clg	8309787867	Y. Vijaya Durga	Y. Vijaya Durga	Y. Vijaya Durga	Y. Vijaya Durga
11	P. Divya Jyothi SAS Govt Degree clg	8247676654	P. Divya Jyothi	P. Divya Jyothi	P. Divya Jyothi	P. Divya Jyothi
12	P. Manjusha SAS Govt Degree clg	7416755367	P. Manjusha	P. Manjusha	P. Manjusha	P. Manjusha
13	Y. Chinnao SAS Govt Degree clg	7995503779	Y. Chinnao	Y. Chinnao	Y. Chinnao	Y. Chinnao
14	D. Prasanthi SAS Govt Degree clg	8149785357	D. Prasanthi	D. Prasanthi	D. Prasanthi	D. Prasanthi
15	N. Keerthi SAS Govt Degree clg	8465954880	N. Keerthi	N. Keerthi	N. Keerthi	N. Keerthi

28-02-2026 ATTENDANCE SHEETS

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM

2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT

SESSIONS ATTENDANCE SHEET-28-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
1.	Ch. Raja Rani	9346468627	Ch. Raja Rani	Ch. Raja Rani	Ch. Raja Rani	Ch. Raja Rani
2.	S. Jhansi	9912772986	S. Jhansi	S. Jhansi	S. Jhansi	S. Jhansi
3.	P.D.S.L. Sreavanthi	8341736335	P.D.S.L. Sreavanthi	P.D.S.L. Sreavanthi	P.D.S.L. Sreavanthi	P.D.S.L. Sreavanthi
4.	M. Koupa Jyothi	9618409210	M. Koupa Jyothi	M. Koupa Jyothi	M. Koupa Jyothi	M. Koupa Jyothi
5.	M. Naga Venkata Mangamma	9390138330	M. N. V. Mangamma	M. N. V. Mangamma	M. N. V. Mangamma	M. N. V. Mangamma
6.	M. Pragathi Ramya	9381620275	M. Pragathi Ramya	M. Pragathi Ramya	M. Pragathi Ramya	M. Pragathi Ramya
7.	Sk. Minhaf Afrin	9440365441	Sk. Afrin	Sk. Afrin	Sk. Afrin	Sk. Afrin
8.	P. Manjusha	7416755367	P. Manjusha	P. Manjusha	P. Manjusha	P. Manjusha
9.	y. Chinnari	7995503779	y. Chinnari	y. Chinnari	y. Chinnari	y. Chinnari
10.	Z. Sarojini	9618138785	Z. Sarojini	Z. Sarojini	Z. Sarojini	Z. Sarojini
11.	N. Gayathri Jyothi	9063059834	N. G. Jyothi	N. G. Jyothi	N. G. Jyothi	N. G. Jyothi
12.	T. Komali Devi	944677785	T. Komali Devi	T. Komali Devi	T. Komali Devi	T. Komali Devi
13.	M. H.S.G. Nagini Devi	8143134071	M. Harika	M. Harika	M. Harika	M. Harika
14.	P. Bharathi	9652772331	P. Bharathi	P. Bharathi	P. Bharathi	P. Bharathi
15.	A. Pushpa Latha	8096550144	A. Pushpa Latha	A. Pushpa Latha	A. Pushpa Latha	A. Pushpa Latha

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM

2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT

SESSIONS ATTENDANCE SHEET-28-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
16.	K. Jyothi Naga Bhany Krishnasri	9885992267	K. Jyothi	K. Jyothi	K. Jyothi	K. Jyothi
17.	N. Siri	7981202317	N. Siri	N. Siri	N. Siri	N. Siri
18.	V. Ramya Sri	9014398234	V. Ramya	V. Ramya	V. Ramya Sri	V. Ramya
19.	P. Tanuja	9951979113	P. Tanuja	P. Tanuja	P. Tanuja	P. Tanuja
20.	I. Gayatri	9490968807	I. Gayatri	I. Gayatri	I. Gayatri	I. Gayatri
21.	T. Jahnvi Rama	9652286779	T. Jahnvi Rama	T. Jahnvi Rama	T. Jahnvi Rama	T. Jahnvi Rama
22.	Ch. Vani	8465836249	Ch. Vani	Ch. Vani	Ch. Vani	Ch. Vani
23.	B. Manasa	8121702976	B. Manasa	B. Manasa	B. Manasa	B. Manasa
24.	I. Adilakshmi	9032879713	I. Adilakshmi	I. Adilakshmi	I. Adilakshmi	I. Adilakshmi
25.	A. Meghana	7095346294	A. Meghana	A. Meghana	A. Meghana	A. Meghana
26.	K. Sasipriya	8195740651	K. Sasipriya	K. Sasipriya	K. Sasipriya	K. Sasipriya
27.	T. Pravalika	9652205771	T. Pravalika	T. Pravalika	T. Pravalika	T. Pravalika
28.	S. Anma Kusena	8333847867	S. Anma	S. Anma	S. Anma	S. Anma
29.	S. Balu	7815907154	S. Balu	S. Balu	S. Balu	S. Balu
30.	M. Jyothi	9133886119	M. Jyothi	M. Jyothi	M. Jyothi	M. Jyothi

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-28-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
31	K. Neelima	7075472456	K. Neelima	K. Neelima	K. Neelima	K. Neelima
32	T. Lavanya	9676580261	T. Lavanya	T. Lavanya	T. Lavanya	T. Lavanya
33	S. Swapna	8247824360	S. Swapna	S. Swapna	S. Swapna	S. Swapna
34	Ch. MANIKYALA RAO	6300381966	Ch. MANIKYALA RAO	Ch. MANIKYALA RAO	Ch. MANIKYALA RAO	Ch. MANIKYALA RAO
35	B. Gopi	9666935026	B. Gopi		B. Gopi	B. Gopi
36	Ch. Suresh	95733065	Ch. Suresh	Ch. Suresh	Ch. Suresh	Ch. Suresh
37	J. Sai Srinthos SL	964276800	J. Sai Srinthos SL	J. Sai Srinthos SL	J. Sai Srinthos SL	J. Sai Srinthos SL
38	K. Devakishore	8125263651	K. Devakishore	K. Devakishore	K. Devakishore	K. Devakishore
39	J. J. Jagadeeswar	8639978037	J. Jagadeeswar	J. Jagadeeswar	J. Jagadeeswar	J. Jagadeeswar
40	M. Balu	9059495020	M. Balu	M. Balu	M. Balu	M. Balu
41	P. Prabhakar	6305155568	P. Prabhakar	P. Prabhakar	P. Prabhakar	P. Prabhakar
42	K. Aninash	9398922501	K. Aninash	K. Aninash	K. Aninash	K. Aninash
43	K. Naveen Sai kumar	7386052756	K. Naveen Sai kumar	K. Naveen Sai kumar	K. Naveen Sai kumar	K. Naveen Sai kumar
44	T. Senthosh	9881009941	T. S	T. S	T. S	T. S
45	I. Shyam kumar	9177117731	I. S	I. S	I. S	I. S

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-28-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
46	S. Sandhya	7671855889	S. Sandhya	S. Sandhya	S. Sandhya	S. Sandhya
47	K. Nagesh chya	9133614116	K. Nagesh chya	K. Nagesh chya	K. Nagesh chya	K. Nagesh chya
48	K. Renuka	9949323054	K. Renuka	K. Renuka	K. Renuka	K. Renuka
49	T. Jyothirmayi	6301824769	T. Jyothirmayi	T. Jyothirmayi	T. Jyothirmayi	T. Jyothirmayi
50	J. Madhulatha	7893902571	J. Madhulatha	J. Madhulatha	J. Madhulatha	J. Madhulatha
51	E. Sravanthi	80089910638	E. Sravanthi	E. Sravanthi	E. Sravanthi	E. Sravanthi
52	G. Anusha	7702861163	G. Anusha	G. Anusha	G. Anusha	G. Anusha
53	M. mamatha madhuri	9640360615	M. mamatha	m. mamatha	m. mamatha	m. mamatha
54	N. Rama lakshmi	8466089814	N. Rama lakshmi	Rama lakshmi	N. Rama lakshmi	N. Rama lakshmi
55	D. Madhuri	9174646928	D. madhuri	D. madhuri	D. madhuri	D. madhuri
56	D. Ranya	7997210098	D. Ranya	D. Ranya	D. Ranya	D. Ranya
57	P. Divya jyothi	8247076656	P. Divya jyothi	P. Divya jyothi	P. Divya jyothi	P. Divya jyothi
58	Y. vijaya durga	8309787867	Y. vijaya durga	Y. vijaya durga	Y. vijaya durga	Y. vijaya durga
59	A. ksl. durga	9085822809	A. ksl. durga	A. ksl. durga	A. ksl. durga	A. ksl. durga
60	N. Keerthi	8465954880	neesu Keerthi	N. Keerthi	N. Keerthi	N. Keerthi

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
 2-DAY NATIONAL SEMINAR ON 27TH AND 28TH FEBRUARY 2026 BY DEPARTMENT OF ECONOMICS AND COMMERCE
 BUILDING RESEARCH COMPETENCE IN HIGHER EDUCATION: METHODS, ETHICS AND IMPACT
 SESSIONS ATTENDANCE SHEET-28-02-2026

SL.NO	NAME AND INSTITUTE	PHONE NO	SESSION-1	SESSION-2	SESSION-3	SESSION-4
61.	D. Prasanthi	8192785357	D. Prasanthi	D. Prasanthi	D. Prasanthi	D. Prasanthi
62.	M. Dileep Kumar G.D.C. Tanuku	9186932188	M. Dileep Kumar	M. Dileep	M. Dileep	M. Dileep
63.	E. Rakesh G.D.C, TNK.	628028112	E. Rakesh	E. Rakesh	E. Rakesh	E. Rakesh
64.	P. YUVATEJA G.D.C. Tanuku.	9981780833	P. YUVATEJA	P. YUVATEJA	P. YUVATEJA	P. YUVATEJA
65.	T. Harish G.D.C Tanuku	8309846434	T. Harish	T. Harish	T. Harish	T. Harish
66.	M. Durga		M. Durga	M. Durga	M. Durga	M. Durga
67.	P. Preveen		P. Preveen	P. Preveen	P. Preveen	P. Preveen
68.	B. Nirmala Eluru.	9948533190	B. Nirmala Eluru	B. Nirmala Eluru	B. Nirmala Eluru	B. Nirmala Eluru
69.	K. Mary Rakha Kumari, ELURU	9848093416	K. Mary Rakha Kumari	K. Mary Rakha Kumari	K. Mary Rakha Kumari	K. Mary Rakha Kumari
70.	B. Laidurga G.D.C. Ganapavaram	7032710989	B. Laidurga	B. Laidurga	B. Laidurga	B. Laidurga
71.	K. Subbalakshmi	7416560302	K. Subbalakshmi	K. Subbalakshmi	K. Subbalakshmi	K. Subbalakshmi
72.	T. Poornima	939884992	T. Poornima	T. Poornima	T. Poornima	T. Poornima
73.	N. Raghavendra	7671855292	N. Raghavendra	N. Raghavendra	N. Raghavendra	N. Raghavendra
74.	G. Ramana Rao	7330925935	G. Ramana Rao	G. Ramana Rao	G. Ramana Rao	G. Ramana Rao

FEED BACK FOR DAY-2 28-02-2026

Timestamp	Title of the Seminar:	Date:	Participant Name :	Participant Category :
2026/02/28 3:40:07 PM GMT+5:30	Building Research competence in Higher education methods Ethics and Impact	28.02.2026	Dr Maddala Subba Rao	Lecturer
2026/02/28 4:06:18 PM GMT+5:30	Building Research Competence in Higher Education: Methods, Ethics and Impact.	28-02-2026	RAJASRIKANTH JALLIPALLI	PARTICIPANT
2026/02/28 4:10:32 PM GMT+5:30	Building research methods in higher education	28-02-2026	DR J DEVA MANI	Lecturer
2026/02/28 4:54:49 PM GMT+5:30	Building research competition in higher education	28-02-2026	S v Raghunadh	Lecturer
2026/02/28 8:04:20 PM GMT+5:30	Building Research Competence in Higher Education: Methods ,Ethics and Impact	28/02/2026.	RAVULAPATI.VENKAIHAH	Faculty of Social sciences, Department of History
2026/02/28 8:20:24 PM GMT+5:30	AI tools	28-02-2026	R.Himalini devi	Faculty
2026/02/28 9:07:07 PM GMT+5:30	Enhancing Institutional Rankings Through NAAC, NIRF, and Research Metrics: A Comprehensive Study	28-02-2026	J vijaya babu	Lecturer in economics
2026/02/28 9:13:43 PM GMT+5:30	uilding research competence in higher education methods,ethics and impact	28-02-2026	D BHAVANI SANKAR REDDY	Lecturer
2026/02/28 11:45:06 PM GMT+5:30	Building Research Competence in Higher Education: Methods, Ethics and Impact.â€	28-02-2026	Dr k Swaroop Kumar	Lecture & paper presenter
2026/03/01 5:54:51 AM GMT+5:30	Building research copetence in higher education	28-02-2026	Ch N V Sambasivarao	Faculty
2026/03/01 8:45:37 AM GMT+5:30	Building Research Competence in Higher Education: Methods, Ethics and Impact.â€	28-02-2026	D Bhavani Sankar Reddy	Lecturer
2026/03/01 10:11:58 AM GMT+5:30	Enhancing Institutional Rankings Through NAAC, NIRF, and Research Metrics: A Comprehensive Study	28-02-2026	Jagannadham Vijaya babu	Lecturer in economics
2026/03/01 11:40:54 AM GMT+5:30	Building Research competence in higher education: Methods; ethics and impact	28-02-2026	YALLA MANEENDRA RAO	Lecturer

Participant E-mail address :	Participant Phone No :	Institution/Organization :	 <small> Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) ACADEMIC SESSION-1 PRESENTER Dr. S. Anand Gnan Assistant Professor Central University of Tamil Nadu 1. Topic relevance </small>
drmsr9959@gmail.com	9959118959	Government degree college CHINTALAPUDI eluru dt	5 = Excellent
jallipallirajasrikanth1@gmail.com	9491897579	CSTS GOVERNMENT KALASALA, JANGAREDDIGUEDEM	5 = Excellent
devamani.j@gmail.com	9440878582	SIR C R REDDY COLLEGE FOR WOMEN ELURU	4 = Very Good
svraghunadh@gmail.com	9949598791	SAS government degree college	4 = Very Good
venkaiah.ravulapati@gmail.com	7569934928	VSR Government Degree & PG College, Movva	5 = Excellent
himalinidevi1975@gmail.com	9985213498	GDC Bantumilli	5 = Excellent
jagannadhamvijayababu@gmail.com	9573573434	D R G Govt degree college tadepalligudem	5 = Excellent
dbсреddy@gcry.ac.in	9985757345	Government (A) College Rajahmundry	4 = Very Good
drkswaroop1972@gmail.com	8897046735	Maris Stella college Vijayawada	5 = Excellent
chikkam.samba28@gmail.com	9394320984	Sir C R Reddy college ELURU	5 = Excellent
dbсреddy@gcrjy.ac.in	9985757345	Government (A) College, Rajahmundry	4 = Very Good
jagannadhamvijayababu@gmail.com	9575373434	DRG Govt degree college tadepalligudem west godavari	5 = Excellent
maneendrarao@gmail.com	6300541076	SAS GOVERNMENT DEGREE COLLEGE	4 = Very Good

<p>Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) 2.Speaker's clarity:</p>	<p>Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) 3.Content usefulness:</p>	<p>Instructions: Please rate each session on a scale of 1 to 5 (1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent) 4.Overall rating:</p>	<p>Comments :</p>	<p>1. Topic relevance :</p>	<p>2. Speaker's clarity :</p>	<p>3.Content usefulness :</p>	<p>4. Overall rating :</p>
5 = Excellent	5 = Excellent	5 = Excellent	Very very useful for us	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
4 = Very Good	4 = Very Good	5 = Excellent	VERY NICE SESSION	5 = Excellent	4 = Very Good	5 = Excellent	4 = Very Good
4 = Very Good	3 = Good	5 = Excellent	No	4 = Very Good	5 = Excellent	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	5 = Excellent	It is very useful research methodology in emerging trends and ethics and impact	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	5 = Excellent	Very good	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	5 = Excellent	Very good program	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	5 = Excellent	Nice programme	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
4 = Very Good	4 = Very Good	4 = Very Good	So much usefull for research students	5 = Excellent	5 = Excellent	4 = Very Good	4 = Very Good
5 = Excellent	5 = Excellent	5 = Excellent	Good	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	5 = Excellent	Excellent	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
4 = Very Good	4 = Very Good	4 = Very Good	Very Good	5 = Excellent	5 = Excellent	5 = Excellent	4 = Very Good
5 = Excellent	5 = Excellent	5 = Excellent	Good	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent
5 = Excellent	5 = Excellent	4 = Very Good	Very useful program	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent

Comments:	1.Topic relevance	2.Speaker's clarity	3.Content usefulness	4.Overall rating	Comments:
Excellent	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Very very nice day
VERY NICE SESSION	4 = Very Good	4 = Very Good	5 = Excellent	4 = Very Good	VERY NICE SESSION
No	4 = Very Good	4 = Very Good	5 = Excellent	5 = Excellent	No
Excellent	4 = Very Good	4 = Very Good	5 = Excellent	4 = Very Good	Very nice
Good	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Good
Very useful	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Very useful
Good programme	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Nice programme
very usefull	4 = Very Good	4 = Very Good	5 = Excellent	4 = Very Good	so good
Good	5 = Excellent	5 = Excellent	4 = Very Good	5 = Excellent	Good
Excellent	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Excellent
Very Good	4 = Very Good	4 = Very Good	4 = Very Good	4 = Very Good	Very Good
Good	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Good
Improve the reacerch methods	5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Important information

1. Topic relevance	2. Speaker's clarity:	3. Content usefulness	4. Overall rating	COMMENTS
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Very very nice
4 = Very Good,	4 = Very Good,	4 = Very Good,	5 = Excellent	VERY NICE SESSION
4 = Very Good,	4 = Very Good,	4 = Very Good,	5 = Excellent	No
5 = Excellent	4 = Very Good,	4 = Very Good,	4 = Very Good,	Excellent
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Very good
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Useful seminar
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Nice programme
4 = Very Good,	5 = Excellent	5 = Excellent	5 = Excellent	usefull
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Good
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Excellent
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Very Good
5 = Excellent	5 = Excellent	5 = Excellent	5 = Excellent	Good
4 = Very Good,	5 = Excellent	4 = Very Good,	5 = Excellent	Nice seminar program

1.Organization of the seminar	2.Time management:	3.Venue & facilities:	4.Hospitality arrangements:
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
4 = Very Good	4 = Very Good	5 = Excellent)	3 = Good
4 = Very Good	4 = Very Good	4 = Very Good	4 = Very Good
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
5 = Excellent)	4 = Very Good	4 = Very Good	4 = Very Good
4 = Very Good	4 = Very Good	4 = Very Good	4 = Very Good
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
4 = Very Good	4 = Very Good	4 = Very Good	4 = Very Good
5 = Excellent)	5 = Excellent)	5 = Excellent)	5 = Excellent)
5 = Excellent)	5 = Excellent)	4 = Very Good	4 = Very Good

What did you like most?	Suggestions for improvement:	
Conducted very very much	Gether lot of papers	
WAY OF EXPLANATION AND TEACHING	NOTHING	
Discipline	No	
It is use of learning research holders	Excellent	
Every thing I liked	No suggestions	
Organization	Nothing	
Nice programme	Very usefull programme	
content	no	
Good	Good	
Concept	Nothing	
Content	No	
Good	Good	
Research scholar is given by the good information	Good knowledge and best sagesion	

THANK YOU